



Full Site Audit Report

Antioch

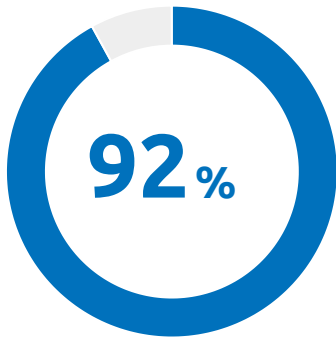
Full Site Audit Report

Subdomain: www.antiochpremierdental.com

Last Update: January 28, 2021

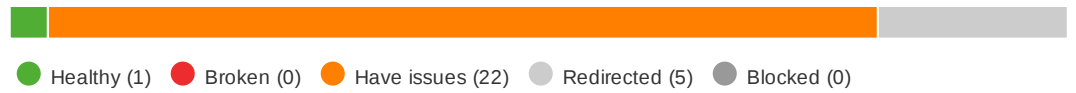
Crawled Pages: 28

Site Health



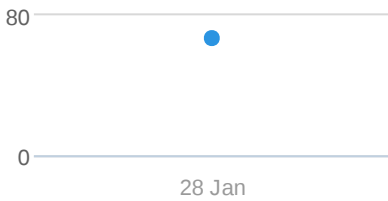
Crawled Pages

28



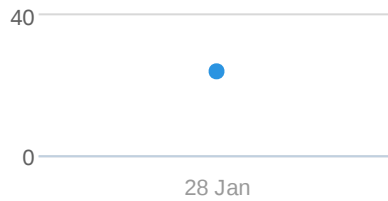
Errors

67



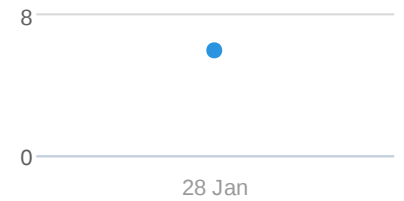
Warnings

24

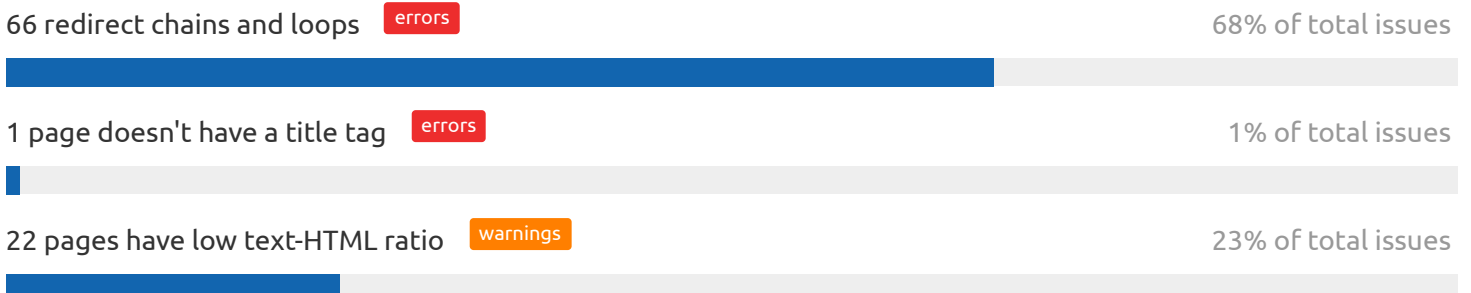


Notices

6



Top Issues



67 0

66 redirect chains and loops

About this issue: Redirecting one URL to another is appropriate in many situations. However, if redirects are done incorrectly, it can lead to disastrous results. Two common examples of improper redirect usage are redirect chains and loops. Long redirect chains and infinite loops lead to a number of problems that can damage your SEO efforts. They make it difficult for search engines to crawl your site, which affects your crawl budget usage and how well your webpages are indexed, slows down your site's load speed, and, as a result, may have a negative impact on your rankings and user experience. Please note that if you can't spot a redirect chain with your browser, but it is reported in your Site Audit report, your website probably responds to crawlers' and browsers' requests differently, and you still need to fix the issue. How to fix: The best way to avoid any issues is to follow one general rule: do not use more than three redirects in a chain. If you are already experiencing issues with long redirect chains or loops, we recommend that you redirect each URL in the chain to your final destination page. We do not recommend that you simply remove redirects for intermediate pages as there can be other links pointing to your removed URLs, and, as a result, you may end up with 404 errors.

66 0

1 page doesn't have a title tag

About this issue: A <title> tag is a key on-page SEO element. It appears in browsers and search results, and helps both search engines and users understand what your page is about. If a page is missing a title, or a <title> tag is empty, Google may consider it low quality. In case you promote this page in search results, you will miss chances to rank high and gain a higher click-through rate. How to fix: Ensure that every page on your website has a unique and concise title containing your most important keywords. For information on how to create effective titles, please see this Google article: <https://support.google.com/webmasters/answer/35624>

1 0

0 pages returned 5XX status code

0 0

0 pages returned 4XX status code

0 0

0 issues with duplicate title tags

0 0

0 pages have duplicate content issues

0 0

0 internal links are broken

0 0

0 pages couldn't be crawled

0 0

0 pages couldn't be crawled (DNS resolution issues)

0 0

0 pages couldn't be crawled (incorrect URL formats)

0 0

0 internal images are broken

0 0

0 pages have duplicate meta descriptions

0 0

Robots.txt file has format errors

0 0

0 sitemap.xml files have format errors

0 0

0 incorrect pages found in sitemap.xml

0 0

0 pages have a WWW resolve issue

0 0

This page has no viewport tag

0 0

0 pages have too large HTML size

0 0

0 AMP pages have no canonical tag

0 0

0 issues with hreflang values

0 0

0 hreflang conflicts within page source code

0 0

0 issues with incorrect hreflang links

0 0

0 non-secure pages

0 0

0 issues with expiring or expired certificate

0 0

0 issues with old security protocol

0 0

0 issues with incorrect certificate name	0
0 issues with mixed content	0
No redirect or canonical to HTTPS homepage from HTTP version	0
0 AMP HTML issues	0
0 AMP style and layout issues	0
0 AMP templating issues	0
0 pages with a broken canonical link	0
0 pages have multiple canonical URLs	0
0 pages have a meta refresh tag	0
0 issues with broken internal JavaScript and CSS files	0
0 subdomains don't support secure encryption algorithms	0
0 sitemap.xml files are too large	0
0 links couldn't be crawled (incorrect URL formats)	0
0 structured data items are invalid	0
0 pages have slow load speed	0

24 0

22 pages have low text-HTML ratio

About this issue: Your text to HTML ratio indicates the amount of actual text you have on your webpage compared to the amount of code. This issue is triggered when your text to HTML is 10% or less. Search engines have begun focusing on pages that contain more content. That's why a higher text to HTML ratio means your page has a better chance of getting a good position in search results. Less code increases your page's load speed and also helps your rankings. It also helps search engine robots crawl your website faster. How to fix: Split your webpage's text content and code into separate files and compare their size. If the size of your code file exceeds the size of the text file, review your page's HTML code and consider optimizing its structure and removing embedded scripts and styles.

22 0

2 images don't have alt attributes

About this issue: Alt attributes within `` tags are used by search engines to understand the contents of your images. If you neglect alt attributes, you may miss the chance to get a better placement in search results because alt attributes allow you to rank in image search results. Not using alt attributes also negatively affects the experience of visually impaired users and those who have disabled images in their browsers. For more information, please see these articles: Using ALT attributes smartly: <https://webmasters.googleblog.com/2007/12/using-alt-attributes-smartly.html> and Google Image Publishing Guidelines: <https://support.google.com/webmasters/answer/114016?hl=en>. How to fix: Specify a relevant alternative attribute inside an `` tag for each image on your website, e.g., "``".

2 0

0 external links are broken

0 0

0 external images are broken

0 0

0 links on HTTPS pages leads to HTTP page

0 0

0 pages don't have enough text within the title tags

0 0

0 pages have too much text within the title tags

0 0

0 pages don't have an h1 heading

0 0

0 pages have duplicate H1 and title tags

0 0

0 pages don't have meta descriptions

0 0

0 pages have too many on-page links	0
0 URLs with a temporary redirect	0
0 pages have too many parameters in their URLs	0
0 pages have no hreflang and lang attributes	0
0 pages don't have character encoding declared	0
0 pages don't have doctype declared	0
0 pages have a low word count	0
0 pages use Flash	0
0 pages contain frames	0
0 pages have underscores in the URL	0
0 outgoing internal links contain nofollow attribute	0
Sitemap.xml not indicated in robots.txt	0
Sitemap.xml not found	0
Homepage does not use HTTPS encryption	0
0 subdomains don't support SNI	0
0 HTTP URLs in sitemap.xml for HTTPS site	0

0 uncompressed pages 0

0 issues with blocked internal resources in robots.txt 0

0 issues with uncompressed JavaScript and CSS files 0

0 issues with uncached JavaScript and CSS files 0

0 pages have a JavaScript and CSS total size that is too large 0

0 pages use too many JavaScript and CSS files 0

0 issues with unminified JavaScript and CSS files 0

0 link URLs are too long 0

6

4 links on this page have non-descriptive anchor text

4

About this issue: This issue is triggered if a non-descriptive anchor text is used for a link (either internal or external). An anchor is considered to be non-descriptive if it doesn't give any idea of what the linked-to page is about, for example, "click here", "right here", etc. This type of anchor provides little value to users and search engines as it doesn't provide any information about the target page. Also, such anchors will offer little in terms of the target page's ability to be indexed by search engines, and as a result, rank for relevant search requests. For more information on the criteria used to trigger this check, refer to kb article title. How to fix: To let users and search engines understand the meaning of the linked-to page, use a succinct anchor text that describes the page's content. For best practices on how to optimize your anchor text, refer to the "Write good link text" section in Google's Search Engine Optimization (SEO) Starter Guide https://support.google.com/webmasters/answer/7451184?hl=en&ref_topic=9460495&authuser=0.

2 subdomains don't support HSTS

2

About this issue: HTTP Strict Transport Security (HSTS) informs web browsers that they can communicate with servers only through HTTPS connections. So, to ensure that you don't serve unsecured content to your audience, we recommend that you implement HSTS support. How to fix: Use a server that supports HSTS.

0 pages have more than one H1 tag

0

0 pages are blocked from crawling

0

0 page URLs are longer than 200 characters

0

0 outgoing external links contain nofollow attributes

0

Robots.txt not found

0

0 pages have hreflang language mismatch issues

0

0 orphaned pages in Google Analytics

0

0 orphaned pages in sitemaps

0

0 pages take more than 1 second to become interactive

0

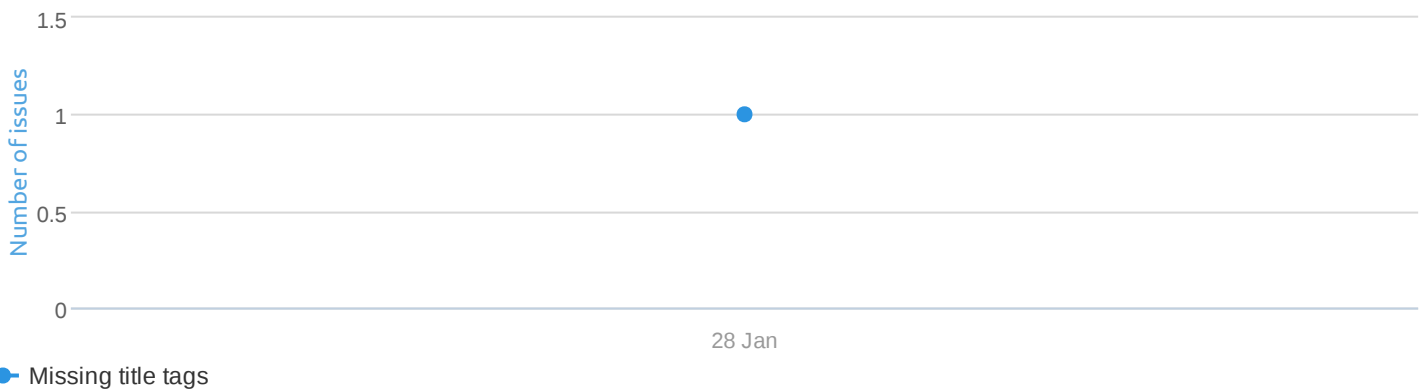
0 pages blocked by X-Robots-Tag: noindex HTTP header	0
0 issues with blocked external resources in robots.txt	0
0 issues with broken external JavaScript and CSS files	0
0 pages need more than 3 clicks to be reached	0
0 pages have only one incoming internal link	0
0 URLs with a permanent redirect	0
0 resources are formatted as page link	0
0 links on this page have no anchor text	0
0 links to external pages or resources returned a 403 HTTP status code	0

Missing title tags

- i** *About this issue: A <title> tag is a key on-page SEO element. It appears in browsers and search results, and helps both search engines and users understand what your page is about. If a page is missing a title, or a <title> tag is empty, Google may consider it low quality. In case you promote this page in search results, you will miss chances to rank high and gain a higher click-through rate. How to fix: Ensure that every page on your website has a unique and concise title containing your most important keywords. For information on how to create effective titles, please see this Google article: <https://support.google.com/webmasters/answer/35624>*

Historical chart for audits

Period: January 28, 2021 (19:36) - January 28, 2021 (19:36)



Missing title tags 1

www.antiochpremierdental.com

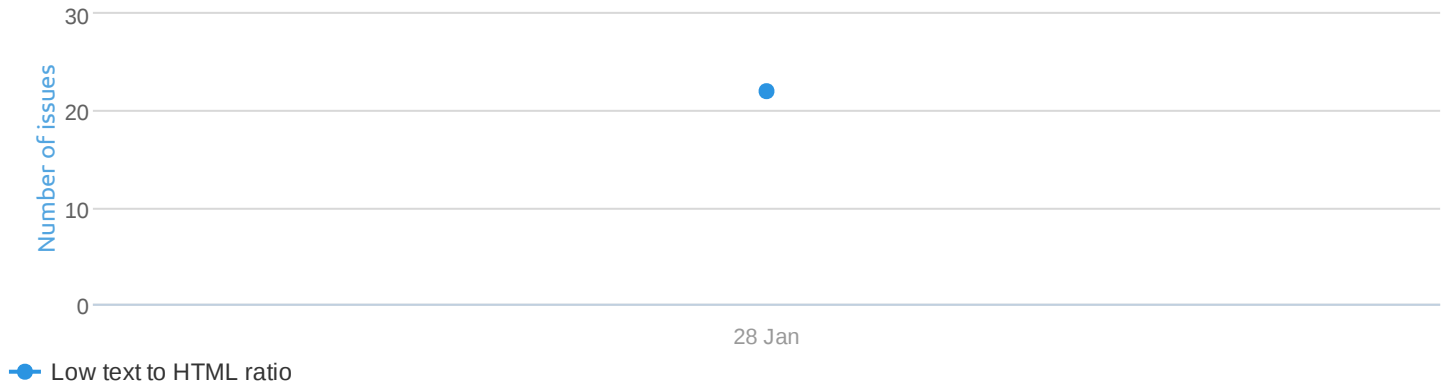
Page URL	Discovered
https://www.antiochpremierdental.com/our-practice/dr-nina-moslehi/	January 28, 2021 (19:36) [new]

Low text to HTML ratio

- i** *About this issue: Your text to HTML ratio indicates the amount of actual text you have on your webpage compared to the amount of code. This issue is triggered when your text to HTML is 10% or less. Search engines have begun focusing on pages that contain more content. That's why a higher text to HTML ratio means your page has a better chance of getting a good position in search results. Less code increases your page's load speed and also helps your rankings. It also helps search engine robots crawl your website faster. How to fix: Split your webpage's text content and code into separate files and compare their size. If the size of your code file exceeds the size of the text file, review your page's HTML code and consider optimizing its structure and removing embedded scripts and styles.*

Historical chart for audits

Period: January 28, 2021 (19:36) - January 28, 2021 (19:36)



Low text to HTML ratio 22

www.antiochpremierdental.com

Page URL	Ratio	Discovered
Dentist Antioch CA Antioch Premier Dental https://www.antiochpremierdental.com/	0.01	January 28, 2021 (19:36) [new]
Appointment Request Antioch Premier Dental https://www.antiochpremierdental.com/appointments/	0.00	January 28, 2021 (19:36) [new]
Contact Us Antioch Premier Dental https://www.antiochpremierdental.com/contact/	0.00	January 28, 2021 (19:36) [new]
All on Four Dental Implants Antioch Antioch Premier Dental https://www.antiochpremierdental.com/cosmetic-dentistry/all-on-four-dental-implants/	0.01	January 28, 2021 (19:36) [new]
Dental Implants Antioch Antioch Premier Dental https://www.antiochpremierdental.com/cosmetic-dentistry/dental-implants/	0.01	January 28, 2021 (19:36) [new]
Dentures and Partial Dentures Antioch Antioch Premier Dental https://www.antiochpremierdental.com/cosmetic-dentistry/dentures-and-partial-dentures/	0.01	January 28, 2021 (19:36) [new]
Full Mouth Reconstruction Antioch Antioch Premier Dental https://www.antiochpremierdental.com/cosmetic-dentistry/full-mouth-reconstruction/	0.01	January 28, 2021 (19:36) [new]
Porcelain Veneers Antioch Antioch Premier Dental https://www.antiochpremierdental.com/cosmetic-dentistry/porcelain-veneers/	0.01	January 28, 2021 (19:36) [new]
Prosthodontist Antioch Antioch Premier Dental https://www.antiochpremierdental.com/cosmetic-dentistry/prosthodontist/	0.01	January 28, 2021 (19:36) [new]
Dental Cleaning and Examinations Antioch Antioch Premier Dental https://www.antiochpremierdental.com/general-dentistry/dental-cleaning-and-examinations/	0.01	January 28, 2021 (19:36) [new]
Dental Crowns and Bridges Antioch Antioch Premier Dental https://www.antiochpremierdental.com/general-dentistry/dental-crowns-and-bridges/	0.01	January 28, 2021 (19:36) [new]
Inlays and Onlays Antioch Antioch Premier Dental https://www.antiochpremierdental.com/general-dentistry/inlays-and-onlays/	0.01	January 28, 2021 (19:36) [new]
Invisalign Antioch Antioch Premier Dental https://www.antiochpremierdental.com/general-dentistry/invisalign/	0.01	January 28, 2021 (19:36) [new]
Metal Free Dentistry Antioch Antioch Premier Dental https://www.antiochpremierdental.com/general-dentistry/metal-free-dentistry/	0.01	January 28, 2021 (19:36) [new]

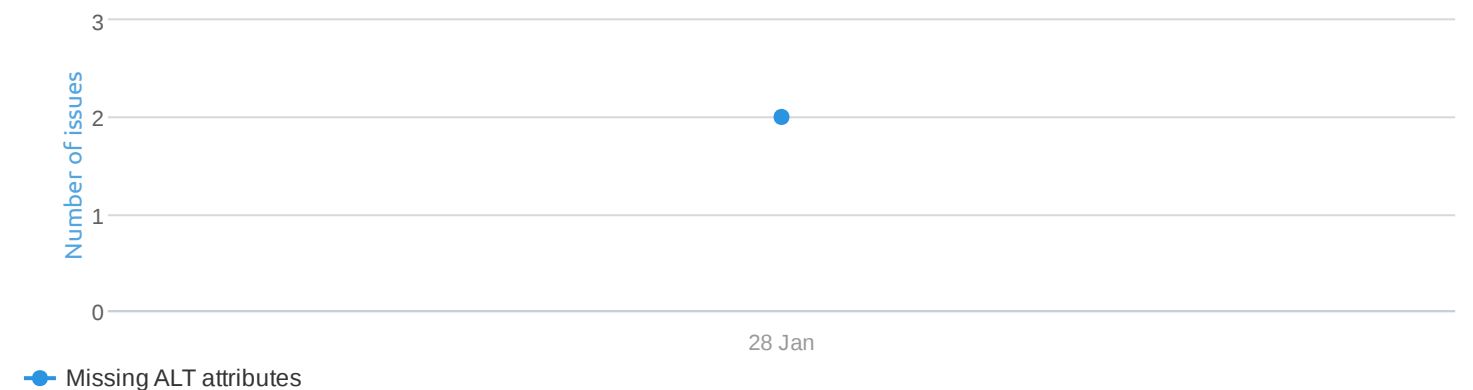
Page URL	Ratio	Discovered
Other Services Antioch Premier Dental https://www.antiochpremierdental.com/general-dentistry/other-services/	0.01	January 28, 2021 (19:36) [new]
Pediatric Dentistry Antioch Antioch Premier Dental https://www.antiochpremierdental.com/general-dentistry/pediatric-dentistry/	0.01	January 28, 2021 (19:36) [new]
Teeth Whitening Antioch Antioch Premier Dental https://www.antiochpremierdental.com/general-dentistry/teeth-whitening/	0.01	January 28, 2021 (19:36) [new]
Leading Dentist Antioch Dr. Burk, DDS At Antioch Premier Dental https://www.antiochpremierdental.com/our-practice/dr-daniel-burk/	0.00	January 28, 2021 (19:36) [new]
https://www.antiochpremierdental.com/our-practice/dr-nina-moslehi/	0.00	January 28, 2021 (19:36) [new]
Premier Dentist Antioch Dr. Keller At Antioch Premier Dental https://www.antiochpremierdental.com/our-practice/dr-ralph-keller/	0.00	January 28, 2021 (19:36) [new]
Office Tour Antioch Premier Dental https://www.antiochpremierdental.com/our-practice/office-tour/	0.00	January 28, 2021 (19:36) [new]
Patient Reviews Antioch Antioch Premier Dental https://www.antiochpremierdental.com/patient-reviews/	0.01	January 28, 2021 (19:36) [new]

Missing ALT attributes

i About this issue: Alt attributes within `` tags are used by search engines to understand the contents of your images. If you neglect alt attributes, you may miss the chance to get a better placement in search results because alt attributes allow you to rank in image search results. Not using alt attributes also negatively affects the experience of visually impaired users and those who have disabled images in their browsers. For more information, please see these articles: *Using ALT attributes smartly*: <https://webmasters.googleblog.com/2007/12/using-alt-attributes-smartly.html> and *Google Image Publishing Guidelines*: <https://support.google.com/webmasters/answer/114016?hl=en>. How to fix: Specify a relevant alternative attribute inside an `` tag for each image on your website, e.g., "``".

Historical chart for audits

Period: January 28, 2021 (19:36) - January 28, 2021 (19:36)



Missing ALT attributes 2

www.antiochpremierdental.com

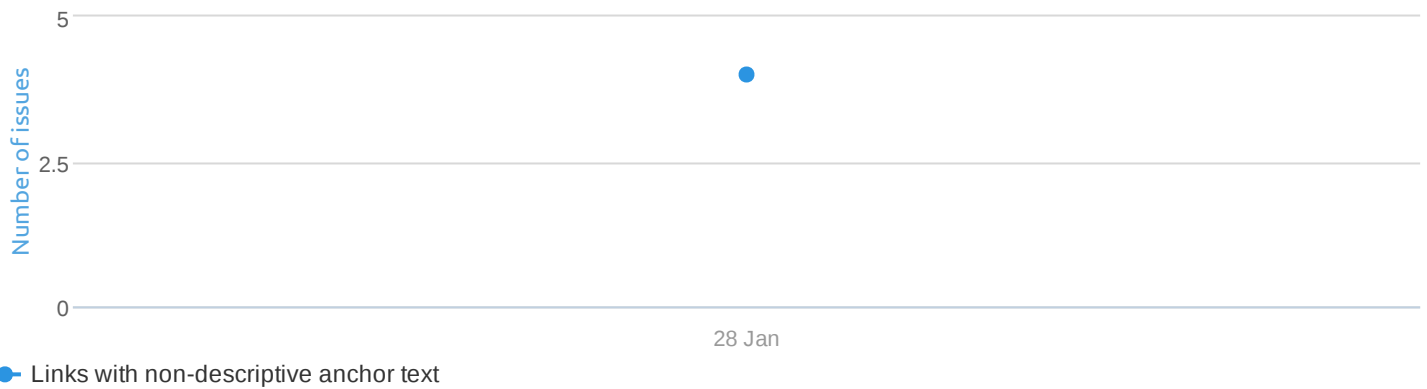
Page URL	Image URL	Discovered
https://www.antiochpremierdental.com/our-practice/dr-nina-mostlehi/	https://www.antiochpremierdental.com/assets/img/wave.png	January 28, 2021 (19:36) [new]
Office Tour Antioch Premier Dental https://www.antiochpremierdental.com/our-practice/office-tour/	https://www.antiochpremierdental.com/assets/img/wave.png	January 28, 2021 (19:36) [new]

Links with non-descriptive anchor text

i *About this issue: This issue is triggered if a non-descriptive anchor text is used for a link (either internal or external). An anchor is considered to be non-descriptive if it doesn't give any idea of what the linked-to page is about, for example, "click here", "right here", etc. This type of anchor provides little value to users and search engines as it doesn't provide any information about the target page. Also, such anchors will offer little in terms of the target page's ability to be indexed by search engines, and as a result, rank for relevant search requests. For more information on the criteria used to trigger this check, refer to kb article title. How to fix: To let users and search engines understand the meaning of the linked-to page, use a succinct anchor text that describes the page's content. For best practices on how to optimize your anchor text, refer to the "Write good link text" section in Google's Search Engine Optimization (SEO) Starter Guide https://support.google.com/webmasters/answer/7451184?hl=en&ref_topic=9460495&authuser=0.*

Historical chart for audits

Period: January 28, 2021 (19:36) - January 28, 2021 (19:36)



Links with non-descriptive anchor text 4

www.antiochpremierdental.com

Page URL	Link URL	Anchor Text	Discovered
Dentist Antioch CA Antioch Premier Dental https://www.antiochpremierdental.com/	https://www.antiochpremierdental.com/cosmetic-dentistry/dental-implants/	Read More	January 28, 2021 (19:36) [new]
Dentist Antioch CA Antioch Premier Dental https://www.antiochpremierdental.com/	https://www.antiochpremierdental.com/general-dentistry/invisalign/	Read More	January 28, 2021 (19:36) [new]
Dentist Antioch CA Antioch Premier Dental https://www.antiochpremierdental.com/	https://www.antiochpremierdental.com/cosmetic-dentistry/porcelain-veneers/	Read More	January 28, 2021 (19:36) [new]

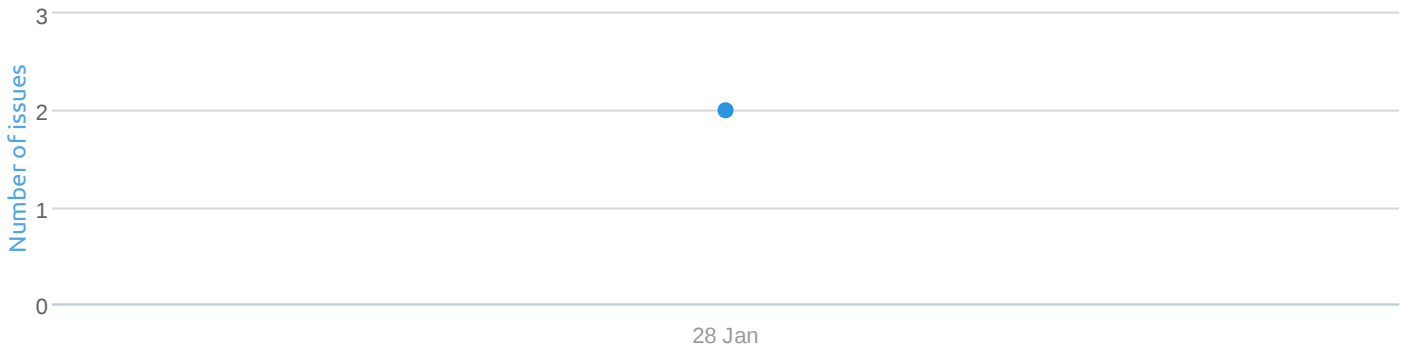
Page URL	Link URL	Anchor Text	Discovered
Dentist Antioch CA Antioch Premier Dental https://www.antiochpremierdental.com/	https://www.antiochpremierdental.com/general-dentistry/dental-cleaning-and-examinations/	Read More	January 28, 2021 (19:36) [new]

No HSTS support

- i** About this issue: HTTP Strict Transport Security (HSTS) informs web browsers that they can communicate with servers only through HTTPS connections. So, to ensure that you don't serve unsecured content to your audience, we recommend that you implement HSTS support. How to fix: Use a server that supports HSTS.

Historical chart for audits

Period: January 28, 2021 (19:36) - January 28, 2021 (19:36)



● No HSTS support

No HSTS support 2

www.antiochpremierdental.com

Subdomain	Discovered
antiochpremierdental.com	January 28, 2021 (19:36) [new]
www.antiochpremierdental.com	January 28, 2021 (19:36) [new]