

Site Audit: Full Report

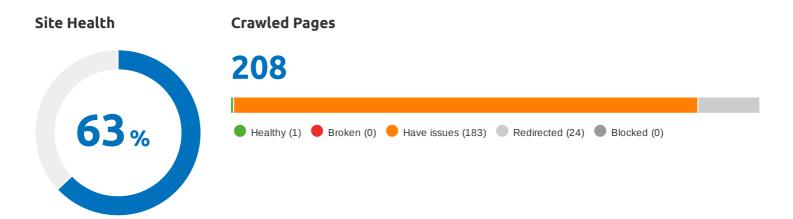
Advanced Dental Health (AZ)



Site Audit: Full Report

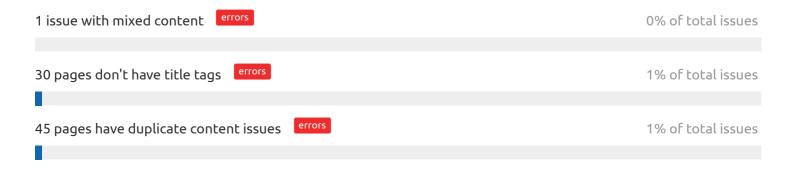
Subdomain: adhaz.com **Last Update:** January 13, 2021

Crawled Pages: 208





Top Issues





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176

57 pages have duplicate meta descriptions

About this issue: Our crawler reports pages that have duplicate meta descriptions only if they are exact matches. A <meta description> tag is a short summary of a webpage's content that helps search engines understand what the page is about and can be shown to users in search results. Duplicate meta descriptions on different pages mean a lost opportunity to use more relevant keywords. Also, duplicate meta descriptions make it difficult for search engines and users to differentiate between different webpages. It is better to have no meta description at all than to have a duplicate one. How to fix: Provide a unique, relevant meta description for each of your webpages. For information on how to create effective meta descriptions, please see this Google article: https://support.google.com/webmasters/answer/35624



45 pages have duplicate content issues

About this issue: Webpages are considered duplicates if their content is 85% identical. Having duplicate content may significantly affect your SEO performance. First of all, Google will typically show only one duplicate page, filtering other instances out of its index and search results, and this page may not be the one you want to rank. In some cases, search engines may consider duplicate pages as an attempt to manipulate search engine rankings and, as a result, your website may be downgraded or even banned from search results. Moreover, duplicate pages may dilute your link profile. How to fix. Here are a few ways to fix duplicate content issues: 1. Add a rel="canonical" link to one of your duplicate pages to inform search engines which page to show in search results. 2. Use a 301 redirect from a duplicate page to the original one. 3. Use a rel="next" and a rel="prev" link attribute to fix pagination duplicates. 4. Instruct GoogleBot to handle URL parameters differently using Google Search Console. 5. Provide some unique content on the webpage. For more information, please read these articles: https://support.google.com/webmasters/answer/66359?hl=en and https://support.google.com/webmasters/answer/139066?hl=en



42 issues with duplicate title tags

About this issue: Our crawler reports pages that have duplicate title tags only if they are exact matches. Duplicate <title> tags make it difficult for search engines to determine which of a website's pages is relevant for a specific search query, and which one should be prioritized in search results. Pages with duplicate titles have a lower chance of ranking well and are at risk of being banned. Moreover, identical <title> tags confuse users as to which webpage they should follow. How to fix: Provide a unique and concise title for each of your pages that contains your most important keywords. For information on how to create effective titles, please see this Google article: https://support.google.com/webmasters/answer/35624



30 pages don't have title tags

About this issue: A <title> tag is a key on-page SEO element. It appears in browsers and search results, and helps both search engines and users understand what your page is about. If a page is missing a title, or a <title> tag is empty, Google may consider it low quality. In case you promote this page in search results, you will miss chances to rank high and gain a higher click-through rate. How to fix: Ensure that every page on your website has a unique and concise title containing your most important keywords. For information on how to create effective titles, please see this Google article: https://support.google.com/webmasters/answer/35624





those links.

1 issue with mixed content

About this issue: If your website contains any elements that are not secured with HTTPS, this may lead to security issues. Moreover, browsers will warn users about loading unsecure content, and this may negatively affect user experience and reduce their confidence in your website. How to fix: Only embed HTTPS content on HTTPS pages. Replace all HTTP links with the new HTTPS versions. If there are any external links leading to a page that has no HTTPS version, remove

10

1 issue with broken internal JavaScript and CSS files

About this issue: A broken JavaScript or CSS file is an issue that should be watched out for on your website. Any script that has stopped running on your website may jeopardize your rankings, since search engines will not be able to properly render and index your webpages. Moreover, broken JS and CSS files may cause website errors, and this will certainly spoil your user experience. How to fix: Review all broken JavaScript and CSS files hosted on your website and fix any issues.

0 pages returned 5XX status code



0 pages returned 4XX status code



0 internal links are broken

U		

0 pages couldn't be crawled

IJ		

0 pages couldn't be crawled (DNS resolution issues)



0 pages couldn't be crawled (incorrect URL formats)



0 internal images are broken



Robots.txt file has format errors



0 sitemap.xml files have format errors



0 incorrect pages found in sitemap.xml



0 pages have a WWW resolve issue





This page has no viewport tag	00
0 pages have too large HTML size	00
0 AMP pages have no canonical tag	00
0 issues with hreflang values	00
0 hreflang conflicts within page source code	00
0 issues with incorrect hreflang links	00
0 non-secure pages	00
0 issues with expiring or expired certificate	00
0 issues with old security protocol	00
0 issues with incorrect certificate name	00
No redirect or canonical to HTTPS homepage from HTTP version	00
0 redirect chains and loops	00
0 AMP HTML issues	0 •
0 AMP style and layout issues	00
0 AMP templating issues	00
0 pages with a broken canonical link	00



0 pages have multiple canonical URLs	0 •
0 pages have a meta refresh tag	00
0 subdomains don't support secure encryption algorithms	00
0 sitemap.xml files are too large	00
0 links couldn't be crawled (incorrect URL formats)	00
0 structured data items are invalid	00
0 pages have slow load speed	00



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2123 •

1572 issues with unminified JavaScript and CSS files

About this issue: Minification is the process of removing unnecessary lines, white space and comments from the source code. Minifying JavaScript and CSS files makes their size smaller, thereby decreasing your page load time, providing a better user experience and improving your search engine rankings. For more information, please see this Google article https://developers.google.com/web/fundamentals/performance/optimizing-content-efficiency. How to fix: Minify your JavaScript and CSS files. If your webpage uses CSS and JS files that are hosted on an external site, contact the website owner and ask them to minify their files. If this issue doesn't affect your page load time, simply ignore it.

1572 •

350 URLs with a temporary redirect

About this issue: Temporary redirects (i.e., a 302 and a 307 redirect) mean that a page has been temporarily moved to a new location. Search engines will continue to index the redirected page, and no link juice or traffic is passed to the new page, which is why temporary redirects can damage your search rankings if used by mistake. How to fix: Review all URLs to make sure the use of 302 and 307 redirects is justified. If so, don't forget to remove them when they are no longer needed. However, if you permanently move any page, replace a 302/307 redirect with a 301/308 one.

350 •

98 pages have low text-HTML ratio

About this issue: Your text to HTML ratio indicates the amount of actual text you have on your webpage compared to the amount of code. This issue is triggered when your text to HTML is 10% or less. Search engines have begun focusing on pages that contain more content. That's why a higher text to HTML ratio means your page has a better chance of getting a good position in search results. Less code increases your page's load speed and also helps your rankings. It also helps search engine robots crawl your website faster. How to fix: Split your webpage's text content and code into separate files and compare their size. If the size of your code file exceeds the size of the text file, review your page's HTML code and consider optimizing its structure and removing embedded scripts and styles.

980

26 pages don't have meta descriptions

About this issue: Though meta descriptions don't have a direct influence on rankings, they are used by search engines to display your page's description in search results. A good description helps users know what your page is about and encourages them to click on it. If your page's meta description tag is missing, search engines will usually display its first sentence, which may be irrelevant and unappealing to users. For more information, please see these article: Create good titles and snippets in Search Results: https://support.google.com/webmasters/answer/35624. How to fix: In order to gain a higher click-through rate, you should ensure that all of your webpages have meta descriptions that contain relevant keywords.

26 •

15 links on HTTPS pages leads to HTTP page

About this issue: If any link on website points to the old HTTP version of website, search engines can become confused as to which version of the page they should rank. How to fix: Replace all HTTP links with the new HTTPS versions.

150



13 pages don't have an h1 heading

About this issue: While less important than <title> tags, h1 headings still help define your page's topic for search engines and users. If an <h1> tag is empty or missing, search engines may place your page lower than they would otherwise. Besides, a lack of an <h1> tag breaks your page's heading hierarchy, which is not SEO friendly. How to fix: Provide a concise, relevant h1 heading for each of your page.

13 •

9 pages have duplicate H1 and title tags

About this issue: It is a bad idea to duplicate your title tag content in your first-level header. If your page's <title> and <h1> tags match, the latter may appear over-optimized to search engines. Also, using the same content in titles and headers means a lost opportunity to incorporate other relevant keywords for your page. For more information, please see this Google article: https://support.google.com/webmasters/answer/35624. How to fix: Try to create different content for your <title> and <h1> tags.



8 pages have no hreflang and lang attributes

About this issue: This issue is reported if your page has neither lang nor hreflang attribute. When running a multilingual website, you should make sure that you're doing it correctly. First, you should use a hreflang attribute to indicate to Google which pages should be shown to visitors based on their location. That way, you can rest assured that your users will always land on the correct language version of your website. You should also declare a language for your webpage's content (i.e., lang attribute). Otherwise, your web text might not be recognized by search engines. It also may not appear in search results, or may be displayed incorrectly. How to fix: Perform the following: 1. Add a lang attribute to the <html> tag, e.g., "<html lang="en">". 2. Add a hreflang attribute to your page's <head> tag, e.g., <link rel="alternate" href="http://example.com/" hreflang="en"/>



8 pages don't have doctype declared

About this issue: A webpage's doctype instructs web browsers which version of HTML or XHTML is being used. Declaring a doctype is extremely important in order for a page's content to load properly. If no doctype is specified, this may lead to various problems, such as messed up page content or slow page load speed, and, as a result, negatively affect user experience. How to fix: Specify a doctype for each of your pages by adding a <!Doctype> element (e.g., "<!Doctype HTML5>") to the very top of every webpage source, right before the <html> tag.



8 pages have a low word count

About this issue: This issue is triggered if the number of words on your webpage is less than 200. The amount of text placed on your webpage is a quality signal to search engines. Search engines prefer to provide as much information to users as possible, so pages with longer content tend to be placed higher in search results, as opposed to those with lower word counts. For more information, please view this video: https://www.youtube.com/watch?v=w3-obcXkyA4. How to fix: Improve your on-page content and be sure to include more than 200 meaningful words.



8 uncompressed pages

About this issue: This issue is triggered if the Content-Encoding entity is not present in the response header. Page compression is essential to the process of optimizing your website. Using uncompressed pages leads to a slower page load time, resulting in a poor user experience and a lower search engine ranking. How to fix: Enable compression on your webpages for faster load time.





4 pages don't have enough text within the title tags

40

About this issue: Generally, using short titles on webpages is a recommended practice. However, keep in mind that titles containing 10 characters or less do not provide enough information about what your webpage is about and limit your page's potential to show up in search results for different keywords. For more information, please see this Google article: https://support.google.com/webmasters/answer/35624. How to fix: Add more descriptive text inside your page's <title> tag.

3 pages have too much text within the title tags

30

About this issue: Most search engines truncate titles containing more than 70 characters. Incomplete and shortened titles look unappealing to users and won't entice them to click on your page. For more information, please see this Google article:

https://support.google.com/webmasters/answer/35624. How to fix: Try to rewrite your page titles to be 70 characters or less.

1 image doesn't have an alt attribute



About this issue: Alt attributes within tags are used by search engines to understand the contents of your images. If you neglect alt attributes, you may miss the chance to get a better placement in search results because alt attributes allow you to rank in image search results. Not using alt attributes also negatively affects the experience of visually impaired users and those who have disabled images in their browsers. For more information, please see these articles: Using ALT attributes smartly: https://webmasters.googleblog.com/2007/12/using-alt-attributes-smartly.html and Google Image Publishing Guidelines:

https://support.google.com/webmasters/answer/114016?hl=en. How to fix: Specify a relevant alternative attribute inside an tag for each image on your website, e.g., "".

0 external links are broken	0 0
0 external images are broken	00
0 pages have too many on-page links	00
0 pages have too many parameters in their URLs	00
0 pages don't have character encoding declared	00
0 pages use Flash	00
0 pages contain frames	00
0 pages have underscores in the URL	0 0



0 outgoing internal links contain nofollow attribute	00
Sitemap.xml not indicated in robots.txt	00
Sitemap.xml not found	00
Homepage does not use HTTPS encryption	00
0 subdomains don't support SNI	00
0 HTTP URLs in sitemap.xml for HTTPS site	00
0 issues with blocked internal resources in robots.txt	00
0 issues with uncompressed JavaScript and CSS files	00
0 issues with uncached JavaScript and CSS files	00
0 pages have a JavaScript and CSS total size that is too large	00
0 pages use too many JavaScript and CSS files	00
0 link URLs are too long	00



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981

900 URLs with a permanent redirect

About this issue: Although using permanent redirects (a 301 or 308 redirect) is appropriate in many situations (for example, when you move a website to a new domain, redirect users from a deleted page to a new one, or handle duplicate content issues), we recommend that you keep them to a reasonable minimum. Every time you redirect one of your website's pages, it decreases your crawl budget, which may run out before search engines can crawl the page you want to be indexed. Moreover, too many permanent redirects can be confusing to users. How to fix: Review all URLs with a permanent redirect. Change permanent redirects to a target page URL where possible.

900

31 pages need more than 3 clicks to be reached

About this issue: A page's crawl depth is the number of clicks required for users and search engine crawlers to reach it via its corresponding homepage. From an SEO perspective, an excessive crawl depth may pose a great threat to your optimization efforts, as both crawlers and users are less likely to reach deep pages. For this reason, pages that contain important content should be no more than 3 clicks away from your homepage. How to fix: Make sure that pages with important content can be reached within a few clicks. If any of them are buried too deep in your site, consider changing your internal link architecture.



28 pages have only one incoming internal link

About this issue: Having very few incoming internal links means very few visits, or even none, and fewer chances of placing in search results. It is a good practice to add more incoming internal links to pages with useful content. That way, you can rest assured that users and search engines will never miss them. How to fix: Add more incoming internal links to pages with important content.



15 pages have more than one H1 tag

About this issue: Although multiple <h1> tags are allowed in HTML5, we still do not recommend that you use more than one <h1> tag per page. Including multiple <h1> tags may confuse users. How to fix: Use multiple <h2>-<h6> tags instead of an <h1>.



4 links on this page have no anchor text

About this issue: This issue is triggered if a link (either external or internal) on your website has an empty or naked anchor (i.e., anchor that uses a raw URL), or anchor text only contains symbols. Although a missing anchor doesn't prevent users and crawlers from following a link, it makes it difficult to understand what the page you're linking to is about. Also, Google considers anchor text when indexing a page. So, a missing anchor represents a lost opportunity to optimize the performance of the linked-to page in search results. How to fix: Use anchor text for your links where it is necessary. The link text must give users and search engines at least a basic idea of what the target page is about. Also, use short but descriptive text. For more information, please see the "Use link wisely" section in Google's SEO Starter Guide https://support.google.com/webmasters/answer/7451184? hl=en&ref_topic=9460495&authuser=0



2 subdomains don't support HSTS

About this issue: HTTP Strict Transport Security (HSTS) informs web browsers that they can communicate with servers only through HTTPS connections. So, to ensure that you don't serve unsecured content to your audience, we recommend that you implement HSTS support. How to fix: Use a server that supports HSTS.



Generated on January 13, 2021

11



1 link on this page has non-descriptive anchor text

About this issue: This issue is triggered if a non-descriptive anchor text is used for a link (either internal or external). An anchor is considered to be non-descriptive if it doesn't give any idea of what the linked-to page is about, for example, "click here", "right here", etc. This type of anchor provides little value to users and search engines as it doesn't provide any information about the target page. Also, such anchors will offer little in terms of the target page's ability to be indexed by search engines, and as a result, rank for relevant search requests. For more information on the criteria used to trigger this check, refer to kb article title. How to fix: To let users and search engines understand the meaning of the linked-to page, use a succinct anchor text that describes the page's content. For best practices on how to optimize your anchor text, refer to the "Write good link text" section in Google's Search Engine Optimization (SEO) Starter Guide https://support.google.com/webmasters/answer/7451184? hl=en&ref_topic=9460495&authuser=0.

10

0 pages are blocked from crawling	00
0 page URLs are longer than 200 characters	00
0 outgoing external links contain nofollow attributes	00
Robots.txt not found	00
0 pages have hreflang language mismatch issues	00
0 orphaned pages in Google Analytics	00
0 orphaned pages in sitemaps	00
0 pages take more than 1 second to become interactive	00
0 pages blocked by X-Robots-Tag: noindex HTTP header	00
0 issues with blocked external resources in robots.txt	00
0 issues with broken external JavaScript and CSS files	00
0 resources are formatted as page link	00



0 links to external pages or resources returned a 403 HTTP status code





Duplicate meta descriptions

• About this issue: Our crawler reports pages that have duplicate meta descriptions only if they are exact matches. A <meta description> tag is a short summary of a webpage's content that helps search engines understand what the page is about and can be shown to users in search results. Duplicate meta descriptions on different pages mean a lost opportunity to use more relevant keywords. Also, duplicate meta descriptions make it difficult for search engines and users to differentiate between different webpages. It is better to have no meta description at all than to have a duplicate one. How to fix: Provide a unique, relevant meta description for each of your webpages. For information on how to create effective meta descriptions, please see this Google article: https://support.google.com/webmasters/answer/35624

Historical chart for audits

Period: January 13, 2021 (20:17) - January 13, 2021 (20:17)



Duplicate meta descriptions

Duplicate meta descriptions 57

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Page URL	Duplicates	Discovered
Meet the Team at Advanced Dental Health in Phoenix AZ https://www.adhaz.com//about/meet-our-team	1	January 13, 2021 (20:17) [new]
Contact Our Phoenix AZ Dentist Advanced Dental Health https://www.adhaz.com//contact	2	January 13, 2021 (20:17) [new]
Contact Our Phoenix AZ Dentist Advanced Dental Health https://www.adhaz.com//contact/	2	January 13, 2021 (20:17) [new]
Porcelain Veneers in Phoenix AZ Advanced Dental Health https://www.adhaz.com//cosmetic-dentistry/porcelain-veneers	1	January 13, 2021 (20:17) [new]
Smile Makeover in Phoenix AZ Advanced Dental Health https://www.adhaz.com//cosmetic-dentistry/smile-makeover	1	January 13, 2021 (20:17) [new]
Best dental care in Phoenix at Ahwatukee office - Our Practice https://www.adhaz.com//our-practice/	1	January 13, 2021 (20:17) [new]
Dental Implants in Phoenix AZ Advanced Dental Health https://www.adhaz.com//restorative-dentistry/dental-implants	1	January 13, 2021 (20:17) [new]
Meet the Team at Advanced Dental Health in Phoenix AZ https://www.adhaz.com/about/meet-our-team	1	January 13, 2021 (20:17) [new]



Page URL	Duplicates	Discovered
Blogs by Advanced Dental Health in Phoenix AZ https://www.adhaz.com/blog	7	January 13, 2021 (20:17) [new]
https://www.adhaz.com/blog-cosmetic-dentistry	25	January 13, 2021 (20:17) [new]
https://www.adhaz.com/blog-cosmetic-dentistry?blog_paging=1	25	January 13, 2021 (20:17) [new]
https://www.adhaz.com/blog-crowns	25	January 13, 2021 (20:17) [new]
https://www.adhaz.com/blog-crowns?blog_paging=1	25	January 13, 2021 (20:17) [new]
https://www.adhaz.com/blog-crowns?blog_paging=2	25	January 13, 2021 (20:17) [new]
https://www.adhaz.com/blog-dental-sedation	25	January 13, 2021 (20:17) [new]
https://www.adhaz.com/blog-dental-sedation?blog_paging=1	25	January 13, 2021 (20:17) [new]
https://www.adhaz.com/blog-general-dentistry	25	January 13, 2021 (20:17) [new]
https://www.adhaz.com/blog-general-dentistry?blog_paging=1	25	January 13, 2021 (20:17) [new]
https://www.adhaz.com/blog-general-dentistry?blog_paging=2	25	January 13, 2021 (20:17) [new]
https://www.adhaz.com/blog-orthodontics	25	January 13, 2021 (20:17) [new]
https://www.adhaz.com/blog-orthodontics?blog_paging=1	25	January 13, 2021 (20:17) [new]
https://www.adhaz.com/blog-orthodontics?blog_paging=2	25	January 13, 2021 (20:17) [new]
https://www.adhaz.com/blog-pediatric-dentistry	25	January 13, 2021 (20:17) [new]
https://www.adhaz.com/blog-pediatric-dentistry?blog_paging=1	25	January 13, 2021 (20:17) [new]
https://www.adhaz.com/blog-prevention	25	January 13, 2021 (20:17) [new]
https://www.adhaz.com/blog-prevention?blog_paging=1	25	January 13, 2021 (20:17) [new]
https://www.adhaz.com/blog-restorative-dentistry	25	January 13, 2021 (20:17) [new]
https://www.adhaz.com/blog-restorative-dentistry?blog_paging=1	25	January 13, 2021 (20:17) [new]
https://www.adhaz.com/blog-restorative-dentistry?blog_paging=2	25	January 13, 2021 (20:17) [new]
https://www.adhaz.com/blog-teeth-whitening	25	January 13, 2021 (20:17) [new]
https://www.adhaz.com/blog-teeth-whitening?blog_paging=1	25	January 13, 2021 (20:17) [new]
Foods That Will Help Your Mouth Run Like a Finely Tuned City https://www.adhaz.com/blog/Foods-That-Help-Your-Mouth	25	January 13, 2021 (20:17) [new]
Do You Know Your BMI? https://www.adhaz.com/blog/Know-Your-BMI	25	January 13, 2021 (20:17) [new]
Brushing Without Toothpaste: Should You Even Bother? https://www.adhaz.com/blog/brushing-without-toothpaste	25	January 13, 2021 (20:17) [new]
Break out the Helmets and Mouthguards, April is Here! https://www.adhaz.com/blog/dental-mouthguards	25	January 13, 2021 (20:17) [new]



Page URL	Duplicates	Discovered
Best dental care in Phoenix at Ahwatukee office - Our Practice https://www.adhaz.com/blog/our-practice	1	January 13, 2021 (20:17) [new]
Blogs by Advanced Dental Health in Phoenix AZ https://www.adhaz.com/blog?blog_paging=1	7	January 13, 2021 (20:17) [new]
Blogs by Advanced Dental Health in Phoenix AZ https://www.adhaz.com/blog?blog_paging=2	7	January 13, 2021 (20:17) [new]
Blogs by Advanced Dental Health in Phoenix AZ https://www.adhaz.com/blog?blog_paging=3	7	January 13, 2021 (20:17) [new]
Blogs by Advanced Dental Health in Phoenix AZ https://www.adhaz.com/blog?blog_paging=4	7	January 13, 2021 (20:17) [new]
Blogs by Advanced Dental Health in Phoenix AZ https://www.adhaz.com/blog?blog_paging=5	7	January 13, 2021 (20:17) [new]
Blogs by Advanced Dental Health in Phoenix AZ https://www.adhaz.com/blog?blog_paging=6	7	January 13, 2021 (20:17) [new]
Blogs by Advanced Dental Health in Phoenix AZ https://www.adhaz.com/blog?blog_paging=7	7	January 13, 2021 (20:17) [new]
Contact Our Phoenix AZ Dentist Advanced Dental Health https://www.adhaz.com/contact	2	January 13, 2021 (20:17) [new]
Porcelain Veneers in Phoenix AZ Advanced Dental Health https://www.adhaz.com/cosmetic-dentistry/porcelain-veneers	1	January 13, 2021 (20:17) [new]
Smile Makeover in Phoenix AZ Advanced Dental Health https://www.adhaz.com/cosmetic-dentistry/smile-makeover	1	January 13, 2021 (20:17) [new]
Dental Implants in Phoenix AZ Advanced Dental Health https://www.adhaz.com/restorative-dentistry/dental-implants	1	January 13, 2021 (20:17) [new]
Search Results Advanced Dental Health https://www.adhaz.com/search-results	7	January 13, 2021 (20:17) [new]
Search Results Advanced Dental Health https://www.adhaz.com/search-results?blog_paging=1	7	January 13, 2021 (20:17) [new]
Search Results Advanced Dental Health https://www.adhaz.com/search-results?blog_paging=2	7	January 13, 2021 (20:17) [new]
Search Results Advanced Dental Health https://www.adhaz.com/search-results?blog_paging=3	7	January 13, 2021 (20:17) [new]
Search Results Advanced Dental Health https://www.adhaz.com/search-results?blog_paging=4	7	January 13, 2021 (20:17) [new]
Search Results Advanced Dental Health https://www.adhaz.com/search-results?blog_paging=5	7	January 13, 2021 (20:17) [new]
Search Results Advanced Dental Health https://www.adhaz.com/search-results?blog_paging=6	7	January 13, 2021 (20:17) [new]
Search Results Advanced Dental Health https://www.adhaz.com/search-results?blog_paging=7	7	January 13, 2021 (20:17) [new]
Testimonials for Advanced Dental Health Dentist in Phoenix Reviews https://www.adhaz.com/testimonials	1	January 13, 2021 (20:17) [new]



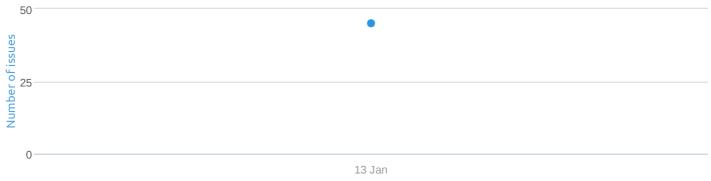
Page URL	Duplicates	Discovered
Testimonials for Advanced Dental Health Dentist in Phoenix Reviews https://www.adhaz.com/testimonials/	1	January 13, 2021 (20:17) [new]

Duplicate content

About this issue: Webpages are considered duplicates if their content is 85% identical. Having duplicate content may significantly affect your SEO performance. First of all, Google will typically show only one duplicate page, filtering other instances out of its index and search results, and this page may not be the one you want to rank. In some cases, search engines may consider duplicate pages as an attempt to manipulate search engine rankings and, as a result, your website may be downgraded or even banned from search results. Moreover, duplicate pages may dilute your link profile. How to fix. Here are a few ways to fix duplicate content issues: 1. Add a rel="canonical" link to one of your duplicate pages to inform search engines which page to show in search results. 2. Use a 301 redirect from a duplicate page to the original one. 3. Use a rel="next" and a rel="prev" link attribute to fix pagination duplicates. 4. Instruct GoogleBot to handle URL parameters differently using Google Search Console. 5. Provide some unique content on the webpage. For more information, please read these articles: https://support.google.com/webmasters/answer/139066? hl=en

Historical chart for audits

Period: January 13, 2021 (20:17) - January 13, 2021 (20:17)



Duplicate content

Duplicate content 45

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Page URL	Duplicates	Discovered
Meet the Team at Advanced Dental Health in Phoenix AZ https://www.adhaz.com//about/meet-our-team	1	January 13, 2021 (20:17) [new]
Contact Our Phoenix AZ Dentist Advanced Dental Health https://www.adhaz.com//contact	2	January 13, 2021 (20:17) [new]
Contact Our Phoenix AZ Dentist Advanced Dental Health https://www.adhaz.com//contact/	2	January 13, 2021 (20:17) [new]
Porcelain Veneers in Phoenix AZ Advanced Dental Health https://www.adhaz.com//cosmetic-dentistry/porcelain-veneers	1	January 13, 2021 (20:17) [new]
Smile Makeover in Phoenix AZ Advanced Dental Health https://www.adhaz.com//cosmetic-dentistry/smile-makeover	1	January 13, 2021 (20:17) [new]



Page URL	Duplicates	Discovered
Best dental care in Phoenix at Ahwatukee office - Our Practice https://www.adhaz.com//our-practice/	1	January 13, 2021 (20:17) [new]
Dental Implants in Phoenix AZ Advanced Dental Health https://www.adhaz.com//restorative-dentistry/dental-implants	1	January 13, 2021 (20:17) [new]
Meet the Team at Advanced Dental Health in Phoenix AZ https://www.adhaz.com/about/meet-our-team	1	January 13, 2021 (20:17) [new]
Blogs by Advanced Dental Health in Phoenix AZ https://www.adhaz.com/blog	1	January 13, 2021 (20:17) [new]
https://www.adhaz.com/blog-cosmetic-dentistry	3	January 13, 2021 (20:17) [new]
https://www.adhaz.com/blog-cosmetic-dentistry?blog_paging=1	3	January 13, 2021 (20:17) [new]
https://www.adhaz.com/blog-crowns	1	January 13, 2021 (20:17) [new]
https://www.adhaz.com/blog-crowns?blog_paging=1	1	January 13, 2021 (20:17) [new]
https://www.adhaz.com/blog-crowns?blog_paging=2	7	January 13, 2021 (20:17) [new]
https://www.adhaz.com/blog-dental-sedation	1	January 13, 2021 (20:17) [new]
https://www.adhaz.com/blog-dental-sedation?blog_paging=1	1	January 13, 2021 (20:17) [new]
Full Mouth Reconstruction https://www.adhaz.com/blog-full-mouth-reconstruction	1	January 13, 2021 (20:17) [new]
Full Mouth Reconstruction https://www.adhaz.com/blog-full-mouth-reconstruction?blog_paging=1	1	January 13, 2021 (20:17) [new]
https://www.adhaz.com/blog-general-dentistry	1	January 13, 2021 (20:17) [new]
https://www.adhaz.com/blog-general-dentistry?blog_paging=1	1	January 13, 2021 (20:17) [new]
https://www.adhaz.com/blog-orthodontics	3	January 13, 2021 (20:17) [new]
https://www.adhaz.com/blog-orthodontics?blog_paging=1	3	January 13, 2021 (20:17) [new]
https://www.adhaz.com/blog-orthodontics?blog_paging=2	7	January 13, 2021 (20:17) [new]
https://www.adhaz.com/blog-pediatric-dentistry	7	January 13, 2021 (20:17) [new]
https://www.adhaz.com/blog-pediatric-dentistry?blog_paging=1	7	January 13, 2021 (20:17) [new]
https://www.adhaz.com/blog-prevention	7	January 13, 2021 (20:17) [new]
https://www.adhaz.com/blog-prevention?blog_paging=1	7	January 13, 2021 (20:17) [new]
https://www.adhaz.com/blog-restorative-dentistry	1	January 13, 2021 (20:17) [new]
https://www.adhaz.com/blog-restorative-dentistry?blog_paging=1	1	January 13, 2021 (20:17) [new]
https://www.adhaz.com/blog-teeth-whitening	7	January 13, 2021 (20:17) [new]
https://www.adhaz.com/blog-teeth-whitening?blog_paging=1	7	January 13, 2021 (20:17) [new]



Page URL	Duplicates	Discovered
Best dental care in Phoenix at Ahwatukee office - Our Practice https://www.adhaz.com/blog/our-practice	1	January 13, 2021 (20:17) [new]
Blogs by Advanced Dental Health in Phoenix AZ https://www.adhaz.com/blog?blog_paging=1	1	January 13, 2021 (20:17) [new]
Contact Our Phoenix AZ Dentist Advanced Dental Health https://www.adhaz.com/contact	2	January 13, 2021 (20:17) [new]
Porcelain Veneers in Phoenix AZ Advanced Dental Health https://www.adhaz.com/cosmetic-dentistry/porcelain-veneers	1	January 13, 2021 (20:17) [new]
Smile Makeover in Phoenix AZ Advanced Dental Health https://www.adhaz.com/cosmetic-dentistry/smile-makeover	1	January 13, 2021 (20:17) [new]
Dental Implants https://www.adhaz.com/dental-implants	1	January 13, 2021 (20:17) [new]
Dental Implants https://www.adhaz.com/dental-implants?blog_paging=1	1	January 13, 2021 (20:17) [new]
Dentures https://www.adhaz.com/dentures	1	January 13, 2021 (20:17) [new]
Dentures https://www.adhaz.com/dentures?blog_paging=1	1	January 13, 2021 (20:17) [new]
Dental Implants in Phoenix AZ Advanced Dental Health https://www.adhaz.com/restorative-dentistry/dental-implants	1	January 13, 2021 (20:17) [new]
Search Results Advanced Dental Health https://www.adhaz.com/search-results	1	January 13, 2021 (20:17) [new]
Search Results Advanced Dental Health https://www.adhaz.com/search-results?blog_paging=1	1	January 13, 2021 (20:17) [new]
Testimonials for Advanced Dental Health Dentist in Phoenix Reviews https://www.adhaz.com/testimonials	1	January 13, 2021 (20:17) [new]
Testimonials for Advanced Dental Health Dentist in Phoenix Reviews https://www.adhaz.com/testimonials/	1	January 13, 2021 (20:17) [new]

Duplicate title tags

About this issue: Our crawler reports pages that have duplicate title tags only if they are exact matches. Duplicate <title> tags make it difficult for search engines to determine which of a website's pages is relevant for a specific search query, and which one should be prioritized in search results. Pages with duplicate titles have a lower chance of ranking well and are at risk of being banned. Moreover, identical <title> tags confuse users as to which webpage they should follow. How to fix: Provide a unique and concise title for each of your pages that contains your most important keywords. For information on how to create effective titles, please see this Google article: https://support.google.com/webmasters/answer/35624



Historical chart for audits

Period: January 13, 2021 (20:17) - January 13, 2021 (20:17)



Duplicate title tags

Duplicate title tags 42

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Title Tag	Duplicates	Discovered
Blogs by Advanced Dental Health in Phoenix AZ https://www.adhaz.com/blog	8	January 13, 2021 (20:17) [new]
Meet the Team at Advanced Dental Health in Phoenix AZ https://www.adhaz.com/about/meet-our-team	2	January 13, 2021 (20:17) [new]
Dental Implants in Phoenix AZ Advanced Dental Health https://www.adhaz.com/restorative-dentistry/dental-implants	3	January 13, 2021 (20:17) [new]
Testimonials for Advanced Dental Health Dentist in Phoenix Reviews https://www.adhaz.com/testimonials/	2	January 13, 2021 (20:17) [new]
Porcelain Veneers in Phoenix AZ Advanced Dental Health https://www.adhaz.com/cosmetic-dentistry/porcelain-veneers	2	January 13, 2021 (20:17) [new]
Testimonials for Advanced Dental Health Dentist in Phoenix Reviews https://www.adhaz.com/testimonials	2	January 13, 2021 (20:17) [new]
Dentures in Phoenix AZ Advanced Dental Health https://www.adhaz.com/restorative-dentistry/dentures	2	January 13, 2021 (20:17) [new]
Contact Our Phoenix AZ Dentist Advanced Dental Health https://www.adhaz.com/contact	3	January 13, 2021 (20:17) [new]
Blogs by Advanced Dental Health in Phoenix AZ https://www.adhaz.com/blog?blog_paging=1	8	January 13, 2021 (20:17) [new]
Dentures https://www.adhaz.com/dentures	2	January 13, 2021 (20:17) [new]
Dental Implants https://www.adhaz.com/dental-implants	3	January 13, 2021 (20:17) [new]
Blogs by Advanced Dental Health in Phoenix AZ https://www.adhaz.com/blog?blog_paging=4	8	January 13, 2021 (20:17) [new]
Blogs by Advanced Dental Health in Phoenix AZ https://www.adhaz.com/blog?blog_paging=3	8	January 13, 2021 (20:17) [new]
Full Mouth Reconstruction https://www.adhaz.com/blog-full-mouth-reconstruction	3	January 13, 2021 (20:17) [new]



Title Tag	Duplicates	Discovered
Blogs by Advanced Dental Health in Phoenix AZ https://www.adhaz.com/blog?blog_paging=7	8	January 13, 2021 (20:17) [new]
Blogs by Advanced Dental Health in Phoenix AZ https://www.adhaz.com/blog?blog_paging=2	8	January 13, 2021 (20:17) [new]
Smile Makeover in Phoenix AZ Advanced Dental Health https://www.adhaz.com/cosmetic-dentistry/smile-makeover	2	January 13, 2021 (20:17) [new]
Dentures in Phoenix AZ Advanced Dental Health https://www.adhaz.com/photogallery/dentures	2	January 13, 2021 (20:17) [new]
Search Results Advanced Dental Health https://www.adhaz.com/search-results	8	January 13, 2021 (20:17) [new]
Dental Implants in Phoenix AZ Advanced Dental Health https://www.adhaz.com/photogallery/dental-implants	3	January 13, 2021 (20:17) [new]
Dentures https://www.adhaz.com/dentures?blog_paging=1	2	January 13, 2021 (20:17) [new]
Dental Implants https://www.adhaz.com/dental-implants?blog_paging=2	3	January 13, 2021 (20:17) [new]
Dental Implants https://www.adhaz.com/dental-implants?blog_paging=1	3	January 13, 2021 (20:17) [new]
Blogs by Advanced Dental Health in Phoenix AZ https://www.adhaz.com/blog?blog_paging=5	8	January 13, 2021 (20:17) [new]
Blogs by Advanced Dental Health in Phoenix AZ https://www.adhaz.com/blog?blog_paging=6	8	January 13, 2021 (20:17) [new]
Full Mouth Reconstruction https://www.adhaz.com/blog-full-mouth-reconstruction?blog_paging=2	3	January 13, 2021 (20:17) [new]
Full Mouth Reconstruction https://www.adhaz.com/blog-full-mouth-reconstruction?blog_paging=1	3	January 13, 2021 (20:17) [new]
Best dental care in Phoenix at Ahwatukee office - Our Practice https://www.adhaz.com/blog/our-practice	2	January 13, 2021 (20:17) [new]
Search Results Advanced Dental Health https://www.adhaz.com/search-results?blog_paging=1	8	January 13, 2021 (20:17) [new]
Search Results Advanced Dental Health https://www.adhaz.com/search-results?blog_paging=4	8	January 13, 2021 (20:17) [new]
Search Results Advanced Dental Health https://www.adhaz.com/search-results?blog_paging=2	8	January 13, 2021 (20:17) [new]
Search Results Advanced Dental Health https://www.adhaz.com/search-results?blog_paging=3	8	January 13, 2021 (20:17) [new]
Search Results Advanced Dental Health https://www.adhaz.com/search-results?blog_paging=7	8	January 13, 2021 (20:17) [new]
Contact Our Phoenix AZ Dentist Advanced Dental Health https://www.adhaz.com//contact	3	January 13, 2021 (20:17) [new]
Meet the Team at Advanced Dental Health in Phoenix AZ https://www.adhaz.com//about/meet-our-team	2	January 13, 2021 (20:17) [new]



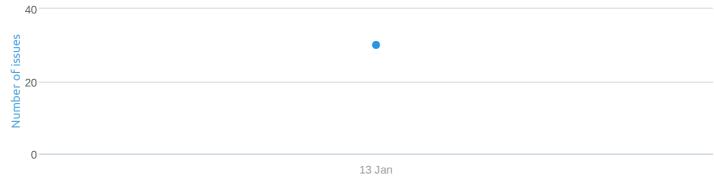
Title Tag	Duplicates	Discovered
Porcelain Veneers in Phoenix AZ Advanced Dental Health https://www.adhaz.com//cosmetic-dentistry/porcelain-veneers	2	January 13, 2021 (20:17) [new]
Smile Makeover in Phoenix AZ Advanced Dental Health https://www.adhaz.com//cosmetic-dentistry/smile-makeover	2	January 13, 2021 (20:17) [new]
Dental Implants in Phoenix AZ Advanced Dental Health https://www.adhaz.com//restorative-dentistry/dental-implants	3	January 13, 2021 (20:17) [new]
Contact Our Phoenix AZ Dentist Advanced Dental Health https://www.adhaz.com//contact/	3	January 13, 2021 (20:17) [new]
Best dental care in Phoenix at Ahwatukee office - Our Practice https://www.adhaz.com//our-practice/	2	January 13, 2021 (20:17) [new]
Search Results Advanced Dental Health https://www.adhaz.com/search-results?blog_paging=5	8	January 13, 2021 (20:17) [new]
Search Results Advanced Dental Health https://www.adhaz.com/search-results?blog_paging=6	8	January 13, 2021 (20:17) [new]

Missing title tags

About this issue: A <title> tag is a key on-page SEO element. It appears in browsers and search results, and helps both search engines and users understand what your page is about. If a page is missing a title, or a <title> tag is empty, Google may consider it low quality. In case you promote this page in search results, you will miss chances to rank high and gain a higher click-through rate. How to fix: Ensure that every page on your website has a unique and concise title containing your most important keywords. For information on how to create effective titles, please see this Google article: https://support.google.com/webmasters/answer/35624

Historical chart for audits

Period: January 13, 2021 (20:17) - January 13, 2021 (20:17)



Missing title tags

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Page URL	Discovered
https://www.adhaz.com//blog/2014/06/13/myths-and-misconceptions-of-dental-145546	January 13, 2021 (20:17) [new]
https://www.adhaz.com//cosmetic-dentistry/porcelain+veneers	January 13. 2021 (20:17) [new]



Page URL	Discovered
https://www.adhaz.com//procedures/cosmetic-dentistry/porcelain-veneers/	January 13, 2021 (20:17) [new]
https://www.adhaz.com//restorative-dentistry/dental-bridges-and-crowns	January 13, 2021 (20:17) [new]
https://www.adhaz.com//restorative-dentistry/dental-crowns-bridges	January 13, 2021 (20:17) [new]
https://www.adhaz.com//restorative-dentistry/preventive-dentistry	January 13, 2021 (20:17) [new]
https://www.adhaz.com/blog-cosmetic-dentistry	January 13, 2021 (20:17) [new]
https://www.adhaz.com/blog-cosmetic-dentistry?blog_paging=1	January 13, 2021 (20:17) [new]
https://www.adhaz.com/blog-crowns	January 13, 2021 (20:17) [new]
https://www.adhaz.com/blog-crowns?blog_paging=1	January 13, 2021 (20:17) [new]
https://www.adhaz.com/blog-crowns?blog_paging=2	January 13, 2021 (20:17) [new]
https://www.adhaz.com/blog-dental-sedation	January 13, 2021 (20:17) [new]
https://www.adhaz.com/blog-dental-sedation?blog_paging=1	January 13, 2021 (20:17) [new]
https://www.adhaz.com/blog-general-dentistry	January 13, 2021 (20:17) [new]
https://www.adhaz.com/blog-general-dentistry?blog_paging=1	January 13, 2021 (20:17) [new]
https://www.adhaz.com/blog-general-dentistry?blog_paging=2	January 13, 2021 (20:17) [new]
https://www.adhaz.com/blog-orthodontics	January 13, 2021 (20:17) [new]
https://www.adhaz.com/blog-orthodontics?blog_paging=1	January 13, 2021 (20:17) [new]
https://www.adhaz.com/blog-orthodontics?blog_paging=2	January 13, 2021 (20:17) [new]
https://www.adhaz.com/blog-pediatric-dentistry	January 13, 2021 (20:17) [new]
https://www.adhaz.com/blog-pediatric-dentistry?blog_paging=1	January 13, 2021 (20:17) [new]
https://www.adhaz.com/blog-prevention	January 13, 2021 (20:17) [new]
https://www.adhaz.com/blog-prevention?blog_paging=1	January 13, 2021 (20:17) [new]
https://www.adhaz.com/blog-restorative-dentistry	January 13, 2021 (20:17) [new]
https://www.adhaz.com/blog-restorative-dentistry?blog_paging=1	January 13, 2021 (20:17) [new]
https://www.adhaz.com/blog-restorative-dentistry?blog_paging=2	January 13, 2021 (20:17) [new]
https://www.adhaz.com/blog-teeth-whitening	January 13, 2021 (20:17) [new]
https://www.adhaz.com/blog-teeth-whitening?blog_paging=1	January 13, 2021 (20:17) [new]
https://www.adhaz.com/restorative-dentistry/dental-bridges-and-crowns	January 13, 2021 (20:17) [new]
https://www.adhaz.com/restorative-dentistry/fillings/tooth-colored	January 13, 2021 (20:17) [new]



Issues with mixed content

① About this issue: If your website contains any elements that are not secured with HTTPS, this may lead to security issues.

Moreover, browsers will warn users about loading unsecure content, and this may negatively affect user experience and reduce their confidence in your website. How to fix: Only embed HTTPS content on HTTPS pages. Replace all HTTP links with the new HTTPS versions. If there are any external links leading to a page that has no HTTPS version, remove those links.







- Issues with mixed content

Issues with mixed content 1

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Page URL	Resource URL	Resource Type	Discovered
Pay Online https://www.adhaz.com/a bout/pay-online	http://www.carecredit.com/adtoolkit/assets/pages/library/buttons/PMP_Buttons/280 x100/CareCredit_Button_PMP_280x100_f_v1.png	img	January 13, 2021 (20:17) [new]

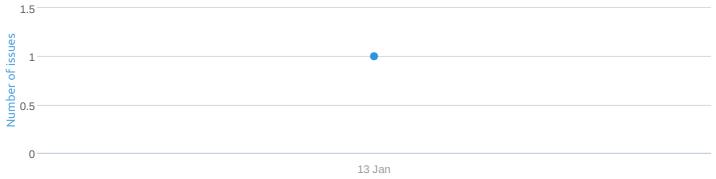
Broken internal JavaScript and CSS files

① About this issue: A broken JavaScript or CSS file is an issue that should be watched out for on your website. Any script that has stopped running on your website may jeopardize your rankings, since search engines will not be able to properly render and index your webpages. Moreover, broken JS and CSS files may cause website errors, and this will certainly spoil your user experience. How to fix: Review all broken JavaScript and CSS files hosted on your website and fix any issues.



Historical chart for audits

Period: January 13, 2021 (20:17) - January 13, 2021 (20:17)



- Broken internal JavaScript and CSS files

Broken internal JavaScript and CSS files 1

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Page URL	Resource URL	HTTP Status Code	Resource Type	Discovered
header-elements https://www.adhaz.com/sections/header-elemen	https://www.adhaz.com/styles/fonts.c	404	CSS	January 13, 2021 (20:17) [new]

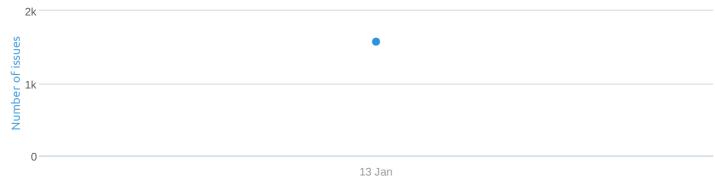
Unminified JavaScript and CSS files

About this issue: Minification is the process of removing unnecessary lines, white space and comments from the source code.

Minifying JavaScript and CSS files makes their size smaller, thereby decreasing your page load time, providing a better user experience and improving your search engine rankings. For more information, please see this Google article https://developers.google.com/web/fundamentals/performance/optimizing-content-efficiency. How to fix: Minify your JavaScript and CSS files. If your webpage uses CSS and JS files that are hosted on an external site, contact the website owner and ask them to minify their files. If this issue doesn't affect your page load time, simply ignore it.

Historical chart for audits

Period: January 13, 2021 (20:17) - January 13, 2021 (20:17)



- Unminified JavaScript and CSS files

Unminified JavaScript and CSS files 100

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Page URL	Resource URL	Resource Type	Discovered
Advanced Dental Health Dentist in Phoenix https://www.adhaz.com/	https://www.adhaz.com/scripts/new-layout.js	JavaScript	January 13, 2021 (20:17) [new]
Advanced Dental Health Dentist in Phoenix https://www.adhaz.com/	https://www.adhaz.com/js/search-bar.js	JavaScript	January 13, 2021 (20:17) [new]
Advanced Dental Health Dentist in Phoenix https://www.adhaz.com/	https://www.adhaz.com/scripts/fancy.js	JavaScript	January 13, 2021 (20:17) [new]
Advanced Dental Health Dentist in Phoenix https://www.adhaz.com/	https://www.adhaz.com/styles/media.css	CSS	January 13, 2021 (20:17) [new]
Advanced Dental Health Dentist in Phoenix https://www.adhaz.com/	https://www.adhaz.com/css/site-overrides.css	CSS	January 13, 2021 (20:17) [new]
Advanced Dental Health Dentist in Phoenix https://www.adhaz.com/	https://www.adhaz.com/styles/owl-theme.css	CSS	January 13, 2021 (20:17) [new]
Advanced Dental Health Dentist in Phoenix https://www.adhaz.com/	https://www.adhaz.com/css/common-global.css	CSS	January 13, 2021 (20:17) [new]
Advanced Dental Health Dentist in Phoenix https://www.adhaz.com/	https://www.adhaz.com/styles/fancy.css	CSS	January 13, 2021 (20:17) [new]
Advanced Dental Health Dentist in Phoenix https://www.adhaz.com/	https://www.adhaz.com/styles/main.css	CSS	January 13, 2021 (20:17) [new]
Advanced Dental Health Dentist in Phoenix https://www.adhaz.com//	https://www.adhaz.com/scripts/new-layout.js	JavaScript	January 13, 2021 (20:17) [new]
Advanced Dental Health Dentist in Phoenix https://www.adhaz.com//	https://www.adhaz.com/js/search-bar.js	JavaScript	January 13, 2021 (20:17) [new]
Advanced Dental Health Dentist in Phoenix https://www.adhaz.com//	https://www.adhaz.com/scripts/fancy.js	JavaScript	January 13, 2021 (20:17) [new]
Advanced Dental Health Dentist in Phoenix https://www.adhaz.com//	https://www.adhaz.com/styles/media.css	CSS	January 13, 2021 (20:17) [new]
Advanced Dental Health Dentist in Phoenix https://www.adhaz.com//	https://www.adhaz.com/css/site-overrides.css	CSS	January 13, 2021 (20:17) [new]
Advanced Dental Health Dentist in Phoenix https://www.adhaz.com//	https://www.adhaz.com/styles/owl-theme.css	CSS	January 13, 2021 (20:17) [new]
Advanced Dental Health Dentist in Phoenix https://www.adhaz.com//	https://www.adhaz.com/css/common-global.css	CSS	January 13, 2021 (20:17) [new]
Advanced Dental Health Dentist in Phoenix https://www.adhaz.com//	https://www.adhaz.com/styles/fancy.css	CSS	January 13, 2021 (20:17) [new]
Advanced Dental Health Dentist in Phoenix https://www.adhaz.com//	https://www.adhaz.com/styles/main.css	CSS	January 13, 2021 (20:17) [new]
Meet the Team at Advanced Dental Health in Phoenix AZ https://www.adhaz.com//about/meet-our-team	https://www.adhaz.com/scripts/new-layout.js	JavaScript	January 13, 2021 (20:17) [new]
Meet the Team at Advanced Dental Health in Phoenix AZ https://www.adhaz.com//about/meet-our-team	https://www.adhaz.com/js/search-bar.js	JavaScript	January 13, 2021 (20:17) [new]
Meet the Team at Advanced Dental Health in Phoenix AZ https://www.adhaz.com//about/meet-our-team	https://www.adhaz.com/scripts/fancy.js	JavaScript	January 13, 2021 (20:17) [new]



Meet the Team at Advanced Dental Health in Phoenix AZ https://www.adhaz.com//about/meet-our-team	https://www.adhaz.com/styles/media.css	CSS	January 13, 2021 (20:17) [new]
Meet the Team at Advanced Dental Health in Phoenix AZ https://www.adhaz.com//about/meet-our-team	https://www.adhaz.com/css/site-overrides.css	CSS	January 13, 2021 (20:17) [new]
Meet the Team at Advanced Dental Health in Phoenix AZ https://www.adhaz.com//about/meet-our-team	https://www.adhaz.com/styles/owl-theme.css	CSS	January 13, 2021 (20:17) [new]
Meet the Team at Advanced Dental Health in Phoenix AZ https://www.adhaz.com//about/meet-our-team	https://www.adhaz.com/css/common-global.css	CSS	January 13, 2021 (20:17) [new]
Meet the Team at Advanced Dental Health in Phoenix AZ https://www.adhaz.com//about/meet-our-team	https://www.adhaz.com/styles/fancy.css	CSS	January 13, 2021 (20:17) [new]
Meet the Team at Advanced Dental Health in Phoenix AZ https://www.adhaz.com//about/meet-our-team	https://www.adhaz.com/styles/main.css	CSS	January 13, 2021 (20:17) [new]
Contact Our Phoenix AZ Dentist Advanced Dental Health https://www.adhaz.com//contact	https://www.adhaz.com/scripts/new-layout.js	JavaScript	January 13, 2021 (20:17) [new]
Contact Our Phoenix AZ Dentist Advanced Dental Health https://www.adhaz.com//contact	https://www.adhaz.com/js/search-bar.js	JavaScript	January 13, 2021 (20:17) [new]
Contact Our Phoenix AZ Dentist Advanced Dental Health https://www.adhaz.com//contact	https://www.adhaz.com/scripts/fancy.js	JavaScript	January 13, 2021 (20:17) [new]
Contact Our Phoenix AZ Dentist Advanced Dental Health https://www.adhaz.com//contact	https://www.adhaz.com/styles/media.css	CSS	January 13, 2021 (20:17) [new]
Contact Our Phoenix AZ Dentist Advanced Dental Health https://www.adhaz.com//contact	https://www.adhaz.com/css/site-overrides.css	CSS	January 13, 2021 (20:17) [new]
Contact Our Phoenix AZ Dentist Advanced Dental Health https://www.adhaz.com//contact	https://www.adhaz.com/styles/owl-theme.css	CSS	January 13, 2021 (20:17) [new]
Contact Our Phoenix AZ Dentist Advanced Dental Health https://www.adhaz.com//contact	https://www.adhaz.com/css/common-global.css	CSS	January 13, 2021 (20:17) [new]
Contact Our Phoenix AZ Dentist Advanced Dental Health https://www.adhaz.com//contact	https://www.adhaz.com/styles/fancy.css	CSS	January 13, 2021 (20:17) [new]
Contact Our Phoenix AZ Dentist Advanced Dental Health https://www.adhaz.com//contact	https://www.adhaz.com/styles/main.css	CSS	January 13, 2021 (20:17) [new]
Contact Our Phoenix AZ Dentist Advanced Dental Health https://www.adhaz.com//contact/	https://www.adhaz.com/scripts/new-layout.js	JavaScript	January 13, 2021 (20:17) [new]
Contact Our Phoenix AZ Dentist Advanced Dental Health https://www.adhaz.com//contact/	https://www.adhaz.com/js/search-bar.js	JavaScript	January 13, 2021 (20:17) [new]
Contact Our Phoenix AZ Dentist Advanced Dental Health https://www.adhaz.com//contact/	https://www.adhaz.com/scripts/fancy.js	JavaScript	January 13, 2021 (20:17) [new]
Contact Our Phoenix AZ Dentist Advanced Dental Health https://www.adhaz.com//contact/	https://www.adhaz.com/styles/media.css	CSS	January 13, 2021 (20:17) [new]
Contact Our Phoenix AZ Dentist Advanced Dental Health https://www.adhaz.com//contact/	https://www.adhaz.com/css/site-overrides.css	CSS	January 13, 2021 (20:17) [new]
Contact Our Phoenix AZ Dentist Advanced Dental Health https://www.adhaz.com//contact/	https://www.adhaz.com/styles/owl-theme.css	CSS	January 13, 2021 (20:17) [new]



Contact Our Phoenix AZ Dentist Advanced Dental Health https://www.adhaz.com//contact/	https://www.adhaz.com/css/common-global.css	CSS	January 13, 2021 (20:17) [new]
Contact Our Phoenix AZ Dentist Advanced Dental Health https://www.adhaz.com//contact/	https://www.adhaz.com/styles/fancy.css	CSS	January 13, 2021 (20:17) [new]
Contact Our Phoenix AZ Dentist Advanced Dental Health https://www.adhaz.com//contact/	https://www.adhaz.com/styles/main.css	CSS	January 13, 2021 (20:17) [new]
Porcelain Veneers in Phoenix AZ Advanced Dental Health https://www.adhaz.com//cosmetic-dentistry/porcelain-veneers	https://www.adhaz.com/scripts/new-layout.js	JavaScript	January 13, 2021 (20:17) [new]
Porcelain Veneers in Phoenix AZ Advanced Dental Health https://www.adhaz.com//cosmetic-dentistry/porcelain-veneers	https://www.adhaz.com/js/search-bar.js	JavaScript	January 13, 2021 (20:17) [new]
Porcelain Veneers in Phoenix AZ Advanced Dental Health https://www.adhaz.com//cosmetic-dentistry/porcelain-veneers	https://www.adhaz.com/scripts/fancy.js	JavaScript	January 13, 2021 (20:17) [new]
Porcelain Veneers in Phoenix AZ Advanced Dental Health https://www.adhaz.com//cosmetic-dentistry/porcelain-veneers	https://www.adhaz.com/styles/media.css	CSS	January 13, 2021 (20:17) [new]
Porcelain Veneers in Phoenix AZ Advanced Dental Health https://www.adhaz.com//cosmetic-dentistry/porcelain-veneers	https://www.adhaz.com/css/site-overrides.css	CSS	January 13, 2021 (20:17) [new]
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Porcelain Veneers in Phoenix AZ Advanced Dental Health https://www.adhaz.com//cosmetic-dentistry/porcelain-veneers	https://www.adhaz.com/css/common-global.css	CSS	January 13, 2021 (20:17) [new]
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Advanced Dental Health Dentist in Phoenix https://www.adhaz.com//meet-the-doctors/	https://www.adhaz.com/scripts/new-layout.js	JavaScript	January 13, 2021 (20:17) [new]
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Dental Implants in Phoenix AZ Advanced Dental Health https://www.adhaz.com//restorative-dentistry/dental-implants	https://www.adhaz.com/scripts/fancy.js	JavaScript	January 13, 2021 (20:17) [new]



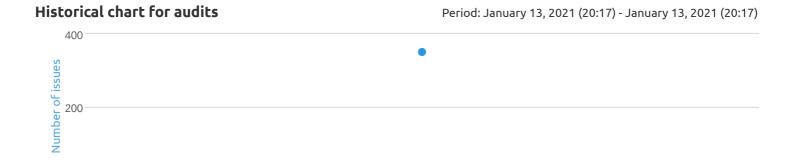
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Dental Implants in Phoenix AZ Advanced Dental Health https://www.adhaz.com//restorative-dentistry/dental-implants	https://www.adhaz.com/css/site-overrides.css	CSS	January 13, 2021 (20:17) [new]
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Dental Implants in Phoenix AZ Advanced Dental Health https://www.adhaz.com//restorative-dentistry/dental-implants	https://www.adhaz.com/styles/fancy.css	CSS	January 13, 2021 (20:17) [new]
Dental Implants in Phoenix AZ Advanced Dental Health https://www.adhaz.com//restorative-dentistry/dental-implants	https://www.adhaz.com/styles/main.css	CSS	January 13, 2021 (20:17) [new]
About Advanced Dental Health Dentist in Phoenix AZ https://www.adhaz.com/about/?file=about⌖_extension=&isaDirect ory=true	https://www.adhaz.com/scripts/new-layou t.js	JavaScri pt	January 13, 2021 (20:17) [new]
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About Advanced Dental Health Dentist in Phoenix AZ https://www.adhaz.com/about/?file=about⌖_extension=&isaDirect ory=true	https://www.adhaz.com/styles/owl-theme.css	CSS	January 13, 2021 (20:17) [new]
About Advanced Dental Health Dentist in Phoenix AZ https://www.adhaz.com/about/?file=about⌖_extension=&isaDirect ory=true	https://www.adhaz.com/css/common-glob al.css	CSS	January 13, 2021 (20:17) [new]
About Advanced Dental Health Dentist in Phoenix AZ https://www.adhaz.com/about/?file=about⌖_extension=&isaDirect ory=true	https://www.adhaz.com/styles/fancy.css	CSS	January 13, 2021 (20:17) [new]
About Advanced Dental Health Dentist in Phoenix AZ https://www.adhaz.com/about/?file=about⌖_extension=&isaDirect ory=true	https://www.adhaz.com/styles/main.css	CSS	January 13, 2021 (20:17) [new]
Dr Holton https://www.adhaz.com/about/dr-holton	https://www.adhaz.com/scripts/new-layou t.js	JavaScri pt	January 13, 2021 (20:17) [new]

• We're only displaying 100 results. To view all results, export your report to a CSV or Excel file format.



Temporary redirects

About this issue: Temporary redirects (i.e., a 302 and a 307 redirect) mean that a page has been temporarily moved to a new location. Search engines will continue to index the redirected page, and no link juice or traffic is passed to the new page, which is why temporary redirects can damage your search rankings if used by mistake. How to fix: Review all URLs to make sure the use of 302 and 307 redirects is justified. If so, don't forget to remove them when they are no longer needed. However, if you permanently move any page, replace a 302/307 redirect with a 301/308 one.



13 Jan

- Temporary redirects

Temporary redirects 100

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Page URL with Redirect Link	Initial Redirect URL	Final Destination URL	Status code	Discovered
Advanced Dental Health Dentist in Phoenix https://www.adhaz.com/	https://www.adhaz.com/dental-hy gienist	https://www.adhaz.com/i ndex	302	January 13, 2021 (20:17) [new]
Advanced Dental Health Dentist in Phoenix https://www.adhaz.com/	https://www.adhaz.com/dental-as sistant	https://www.adhaz.com/i ndex	302	January 13, 2021 (20:17) [new]
Advanced Dental Health Dentist in Phoenix https://www.adhaz.com//	https://www.adhaz.com/dental-hy gienist	https://www.adhaz.com/i ndex	302	January 13, 2021 (20:17) [new]
Advanced Dental Health Dentist in Phoenix https://www.adhaz.com//	https://www.adhaz.com/dental-as sistant	https://www.adhaz.com/i ndex	302	January 13, 2021 (20:17) [new]
Meet the Team at Advanced Dental Health in Phoenix AZ https://www.adhaz.com//about/meet-our-team	https://www.adhaz.com/dental-hy gienist	https://www.adhaz.com/i ndex	302	January 13, 2021 (20:17) [new]
Meet the Team at Advanced Dental Health in Phoenix AZ https://www.adhaz.com//about/meet-our-team	https://www.adhaz.com/dental-as sistant	https://www.adhaz.com/i ndex	302	January 13, 2021 (20:17) [new]
Contact Our Phoenix AZ Dentist Advanced Dent al Health https://www.adhaz.com//contact	https://www.adhaz.com/dental-hy gienist	https://www.adhaz.com/i ndex	302	January 13, 2021 (20:17) [new]
Contact Our Phoenix AZ Dentist Advanced Dent al Health https://www.adhaz.com//contact	https://www.adhaz.com/dental-as sistant	https://www.adhaz.com/i ndex	302	January 13, 2021 (20:17) [new]
Contact Our Phoenix AZ Dentist Advanced Dent al Health https://www.adhaz.com//contact/	https://www.adhaz.com/dental-hy gienist	https://www.adhaz.com/i ndex	302	January 13, 2021 (20:17) [new]



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Page URL with Redirect Link	Initial Redirect URL	Final Destination URL	code	Discovered
Contact Our Phoenix AZ Dentist Advanced Dental Health https://www.adhaz.com//contact/	https://www.adhaz.com/dent al-assistant	https://www.adhaz.c om/index	302	January 13, 2021 (20:17) [new]
Porcelain Veneers in Phoenix AZ Advanced Dental Health https://www.adhaz.com//cosmetic-dentistry/porcelain-veneers	https://www.adhaz.com/dent al-hygienist	https://www.adhaz.c om/index	302	January 13, 2021 (20:17) [new]
Porcelain Veneers in Phoenix AZ Advanced Dental Health https://www.adhaz.com//cosmetic-dentistry/porcelain-veneers	https://www.adhaz.com/dent al-assistant	https://www.adhaz.c om/index	302	January 13, 2021 (20:17) [new]
Smile Makeover in Phoenix AZ Advanced Dental Health https://www.adhaz.com//cosmetic-dentistry/smile-makeove r	https://www.adhaz.com/dent al-hygienist	https://www.adhaz.c om/index	302	January 13, 2021 (20:17) [new]
Smile Makeover in Phoenix AZ Advanced Dental Health https://www.adhaz.com//cosmetic-dentistry/smile-makeove r	https://www.adhaz.com/dent al-assistant	https://www.adhaz.c om/index	302	January 13, 2021 (20:17) [new]
Advanced Dental Health Dentist in Phoenix https://www.adhaz.com//meet-the-doctors/	https://www.adhaz.com/dent al-hygienist	https://www.adhaz.c om/index	302	January 13, 2021 (20:17) [new]
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Best dental care in Phoenix at Ahwatukee office - Our Practice ce https://www.adhaz.com//our-practice/	https://www.adhaz.com/dent al-hygienist	https://www.adhaz.c om/index	302	January 13, 2021 (20:17) [new]
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Dental Implants in Phoenix AZ Advanced Dental Health https://www.adhaz.com//restorative-dentistry/dental-implants	https://www.adhaz.com/dent al-hygienist	https://www.adhaz.c om/index	302	January 13, 2021 (20:17) [new]
Dental Implants in Phoenix AZ Advanced Dental Health https://www.adhaz.com//restorative-dentistry/dental-implants	https://www.adhaz.com/dent al-assistant	https://www.adhaz.c om/index	302	January 13, 2021 (20:17) [new]
About Advanced Dental Health Dentist in Phoenix AZ https://www.adhaz.com/about/?file=about⌖_extension=&isaDirectory=true	https://www.adhaz.com/dent al-hygienist	https://www.adhaz.c om/index	302	January 13, 2021 (20:17) [new]
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Dr Holton https://www.adhaz.com/about/dr-holton	https://www.adhaz.com/dent al-hygienist	https://www.adhaz.c om/index	302	January 13, 2021 (20:17) [new]
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Dental Financing in Phoenix AZ Advanced Dental Health https://www.adhaz.com/about/financing-options	https://www.adhaz.com/dent al-assistant	https://www.adhaz.c om/index	302	January 13, 2021 (20:17) [new]
Meet the Team at Advanced Dental Health in Phoenix AZ https://www.adhaz.com/about/meet-our-team	https://www.adhaz.com/dent al-hygienist	https://www.adhaz.c om/index	302	January 13, 2021 (20:17) [new]



Page URL with Redirect Link	Initial Redirect URL	Final Destination URL	Status code	Discovered
Meet the Team at Advanced Dental Health in Phoeni x AZ https://www.adhaz.com/about/meet-our-team	https://www.adhaz.com/dental-a ssistant	https://www.adhaz.co m/index	302	January 13, 2021 (20:17) [new]
Pay Online https://www.adhaz.com/about/pay-online	https://www.adhaz.com/dental-h ygienist	https://www.adhaz.co m/index	302	January 13, 2021 (20:17) [new]
Pay Online https://www.adhaz.com/about/pay-online	https://www.adhaz.com/dental-a ssistant	https://www.adhaz.co m/index	302	January 13, 2021 (20:17) [new]
Accessibility Statement https://www.adhaz.com/accessibility-statement	https://www.adhaz.com/dental-h ygienist	https://www.adhaz.co m/index	302	January 13, 2021 (20:17) [new]
Accessibility Statement https://www.adhaz.com/accessibility-statement	https://www.adhaz.com/dental-a ssistant	https://www.adhaz.co m/index	302	January 13, 2021 (20:17) [new]
Blogs by Advanced Dental Health in Phoenix AZ https://www.adhaz.com/blog	https://www.adhaz.com/dental-h ygienist	https://www.adhaz.co m/index	302	January 13, 2021 (20:17) [new]
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https://www.adhaz.com/blog-cosmetic-dentistry	https://www.adhaz.com/dental-h ygienist	https://www.adhaz.co m/index	302	January 13, 2021 (20:17) [new]
https://www.adhaz.com/blog-cosmetic-dentistry	https://www.adhaz.com/dental-a ssistant	https://www.adhaz.co m/index	302	January 13, 2021 (20:17) [new]
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Page URL with Redirect Link	Initial Redirect URL	Final Destination URL	Status code	Discovered
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https://www.adhaz.com/blog-general-dentistry?blog_paging=1	https://www.adhaz.com/dental -hygienist	https://www.adhaz.co m/index	302	January 13, 2021 (20:17) [new]
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https://www.adhaz.com/blog-general-dentistry?blog_paging=2	https://www.adhaz.com/dental -hygienist	https://www.adhaz.co m/index	302	January 13, 2021 (20:17) [new]
https://www.adhaz.com/blog-general-dentistry?blog_paging=2	https://www.adhaz.com/dental -assistant	https://www.adhaz.co m/index	302	January 13, 2021 (20:17) [new]
https://www.adhaz.com/blog-orthodontics	https://www.adhaz.com/dental -hygienist	https://www.adhaz.co m/index	302	January 13, 2021 (20:17) [new]
https://www.adhaz.com/blog-orthodontics	https://www.adhaz.com/dental -assistant	https://www.adhaz.co m/index	302	January 13, 2021 (20:17) [new]
https://www.adhaz.com/blog-orthodontics?blog_pagin g=1	https://www.adhaz.com/dental -hygienist	https://www.adhaz.co m/index	302	January 13, 2021 (20:17) [new]
https://www.adhaz.com/blog-orthodontics?blog_pagin g=1	https://www.adhaz.com/dental -assistant	https://www.adhaz.co m/index	302	January 13, 2021 (20:17) [new]
https://www.adhaz.com/blog-orthodontics?blog_pagin g=2	https://www.adhaz.com/dental -hygienist	https://www.adhaz.co m/index	302	January 13, 2021 (20:17) [new]
https://www.adhaz.com/blog-orthodontics?blog_pagin g=2	https://www.adhaz.com/dental -assistant	https://www.adhaz.co m/index	302	January 13, 2021 (20:17) [new]



Page URL with Redirect Link	Initial Redirect URL	Final Destination URL	Status code	Discovered
https://www.adhaz.com/blog-pediatric-dentistry	https://www.adhaz.com/dental- hygienist	https://www.adhaz.co m/index	302	January 13, 2021 (20:17) [new]
https://www.adhaz.com/blog-pediatric-dentistry	https://www.adhaz.com/dental- assistant	https://www.adhaz.co m/index	302	January 13, 2021 (20:17) [new]
https://www.adhaz.com/blog-pediatric-dentistry?blo g_paging=1	https://www.adhaz.com/dental- hygienist	https://www.adhaz.co m/index	302	January 13, 2021 (20:17) [new]
https://www.adhaz.com/blog-pediatric-dentistry?blo g_paging=1	https://www.adhaz.com/dental- assistant	https://www.adhaz.co m/index	302	January 13, 2021 (20:17) [new]
https://www.adhaz.com/blog-prevention	https://www.adhaz.com/dental- hygienist	https://www.adhaz.co m/index	302	January 13, 2021 (20:17) [new]
https://www.adhaz.com/blog-prevention	https://www.adhaz.com/dental- assistant	https://www.adhaz.co m/index	302	January 13, 2021 (20:17) [new]
https://www.adhaz.com/blog-prevention?blog_pagin g=1	https://www.adhaz.com/dental- hygienist	https://www.adhaz.co m/index	302	January 13, 2021 (20:17) [new]
https://www.adhaz.com/blog-prevention?blog_pagin g=1	https://www.adhaz.com/dental- assistant	https://www.adhaz.co m/index	302	January 13, 2021 (20:17) [new]
https://www.adhaz.com/blog-restorative-dentistry	https://www.adhaz.com/dental- hygienist	https://www.adhaz.co m/index	302	January 13, 2021 (20:17) [new]
https://www.adhaz.com/blog-restorative-dentistry	https://www.adhaz.com/dental- assistant	https://www.adhaz.co m/index	302	January 13, 2021 (20:17) [new]
https://www.adhaz.com/blog-restorative-dentistry?blog_paging=1	https://www.adhaz.com/dental- hygienist	https://www.adhaz.co m/index	302	January 13, 2021 (20:17) [new]
https://www.adhaz.com/blog-restorative-dentistry?blog_paging=1	https://www.adhaz.com/dental- assistant	https://www.adhaz.co m/index	302	January 13, 2021 (20:17) [new]
https://www.adhaz.com/blog-restorative-dentistry?blog_paging=2	https://www.adhaz.com/dental- hygienist	https://www.adhaz.co m/index	302	January 13, 2021 (20:17) [new]
https://www.adhaz.com/blog-restorative-dentistry?blog_paging=2	https://www.adhaz.com/dental- assistant	https://www.adhaz.co m/index	302	January 13, 2021 (20:17) [new]
https://www.adhaz.com/blog-teeth-whitening	https://www.adhaz.com/dental- hygienist	https://www.adhaz.co m/index	302	January 13, 2021 (20:17) [new]
https://www.adhaz.com/blog-teeth-whitening	https://www.adhaz.com/dental- assistant	https://www.adhaz.co m/index	302	January 13, 2021 (20:17) [new]
https://www.adhaz.com/blog-teeth-whitening?blog_paging=1	https://www.adhaz.com/dental- hygienist	https://www.adhaz.co m/index	302	January 13, 2021 (20:17) [new]
https://www.adhaz.com/blog-teeth-whitening?blog_paging=1	https://www.adhaz.com/dental- assistant	https://www.adhaz.co m/index	302	January 13, 2021 (20:17) [new]
The Dangers of Teething Gels https://www.adhaz.com/blog/Dangers-of-Teething-G els	https://www.adhaz.com/dental- hygienist	https://www.adhaz.co m/index	302	January 13, 2021 (20:17) [new]
The Dangers of Teething Gels https://www.adhaz.com/blog/Dangers-of-Teething-G els	https://www.adhaz.com/dental- assistant	https://www.adhaz.co m/index	302	January 13, 2021 (20:17) [new]



Page URL with Redirect Link	Initial Redirect URL	Final Destination URL	Status code	Discovered
Financing Options for Dental Treatment https://www.adhaz.com/blog/Financing-Options-For-Dental-Treatment	https://www.adhaz.com/dent al-hygienist	https://www.adhaz.c om/index	302	January 13, 2021 (20:17) [new]
Financing Options for Dental Treatment https://www.adhaz.com/blog/Financing-Options-For-Dental-Treatment	https://www.adhaz.com/dent al-assistant	https://www.adhaz.c om/index	302	January 13, 2021 (20:17) [new]
Foods That Will Help Your Mouth Run Like a Finely Tuned Cit y https://www.adhaz.com/blog/Foods-That-Help-Your-Mouth	https://www.adhaz.com/dent al-hygienist	https://www.adhaz.c om/index	302	January 13, 2021 (20:17) [new]
Foods That Will Help Your Mouth Run Like a Finely Tuned Cit y https://www.adhaz.com/blog/Foods-That-Help-Your-Mouth	https://www.adhaz.com/dent al-assistant	https://www.adhaz.c om/index	302	January 13, 2021 (20:17) [new]
Five Easy Tricks That Will Help You Avoid Holiday Overeating https://www.adhaz.com/blog/Holiday-Over-Eating	https://www.adhaz.com/dent al-hygienist	https://www.adhaz.c om/index	302	January 13, 2021 (20:17) [new]
Five Easy Tricks That Will Help You Avoid Holiday Overeating https://www.adhaz.com/blog/Holiday-Over-Eating	https://www.adhaz.com/dent al-assistant	https://www.adhaz.c om/index	302	January 13, 2021 (20:17) [new]
Do You Know Your BMI? https://www.adhaz.com/blog/Know-Your-BMI	https://www.adhaz.com/dent al-hygienist	https://www.adhaz.c om/index	302	January 13, 2021 (20:17) [new]
Do You Know Your BMI? https://www.adhaz.com/blog/Know-Your-BMI	https://www.adhaz.com/dent al-assistant	https://www.adhaz.c om/index	302	January 13, 2021 (20:17) [new]
Oral Health Concerns for Post-Menopausal Women https://www.adhaz.com/blog/Oral-Health-Concerns-for-Post-Menopausal-Women	https://www.adhaz.com/dent al-hygienist	https://www.adhaz.c om/index	302	January 13, 2021 (20:17) [new]
Oral Health Concerns for Post-Menopausal Women https://www.adhaz.com/blog/Oral-Health-Concerns-for-Post-Menopausal-Women	https://www.adhaz.com/dent al-assistant	https://www.adhaz.c om/index	302	January 13, 2021 (20:17) [new]
Your Teen's Retainer. Why Wear It, and How to Care for It https://www.adhaz.com/blog/Orthodontic-Retainer	https://www.adhaz.com/dent al-hygienist	https://www.adhaz.c om/index	302	January 13, 2021 (20:17) [new]
Your Teen's Retainer. Why Wear It, and How to Care for It https://www.adhaz.com/blog/Orthodontic-Retainer	https://www.adhaz.com/dent al-assistant	https://www.adhaz.c om/index	302	January 13, 2021 (20:17) [new]
Don't Ignore Constant Dental Pain – You May Need a Root C anal, Phoenix AZ https://www.adhaz.com/blog/Pain-You-May-Need-a-Root-Ca nal	https://www.adhaz.com/dent al-hygienist	https://www.adhaz.c om/index	302	January 13, 2021 (20:17) [new]
Don't Ignore Constant Dental Pain – You May Need a Root C anal, Phoenix AZ https://www.adhaz.com/blog/Pain-You-May-Need-a-Root-Ca nal	https://www.adhaz.com/dent al-assistant	https://www.adhaz.c om/index	302	January 13, 2021 (20:17) [new]

• We're only displaying 100 results. To view all results, export your report to a CSV or Excel file format.



Low text to HTML ratio

• About this issue: Your text to HTML ratio indicates the amount of actual text you have on your webpage compared to the amount of code. This issue is triggered when your text to HTML is 10% or less. Search engines have begun focusing on pages that contain more content. That's why a higher text to HTML ratio means your page has a better chance of getting a good position in search results. Less code increases your page's load speed and also helps your rankings. It also helps search engine robots crawl your website faster. How to fix: Split your webpage's text content and code into separate files and compare their size. If the size of your code file exceeds the size of the text file, review your page's HTML code and consider optimizing its structure and removing embedded scripts and styles.



Period: January 13, 2021 (20:17) - January 13, 2021 (20:17)



Low text to HTML ratio

Low text to HTML ratio 98

adhaz.com

adilaz.com		
Page URL	Ratio	Discovered
Advanced Dental Health Dentist in Phoenix https://www.adhaz.com/	0.08	January 13, 2021 (20:17) [new]
Advanced Dental Health Dentist in Phoenix https://www.adhaz.com//	0.08	January 13, 2021 (20:17) [new]
Contact Our Phoenix AZ Dentist Advanced Dental Health https://www.adhaz.com//contact	0.08	January 13, 2021 (20:17) [new]
Contact Our Phoenix AZ Dentist Advanced Dental Health https://www.adhaz.com//contact/	0.08	January 13, 2021 (20:17) [new]
Advanced Dental Health Dentist in Phoenix https://www.adhaz.com//meet-the-doctors/	0.08	January 13, 2021 (20:17) [new]
Best dental care in Phoenix at Ahwatukee office - Our Practice https://www.adhaz.com//our-practice/	0.09	January 13, 2021 (20:17) [new]
Dr Holton https://www.adhaz.com/about/dr-holton	0.09	January 13, 2021 (20:17) [new]
Pay Online https://www.adhaz.com/about/pay-online	0.07	January 13, 2021 (20:17) [new]
Blogs by Advanced Dental Health in Phoenix AZ https://www.adhaz.com/blog	0.07	January 13, 2021 (20:17) [new]
https://www.adhaz.com/blog-cosmetic-dentistry	0.08	January 13, 2021 (20:17) [new]



Page URL	Ratio	Discovered
https://www.adhaz.com/blog-cosmetic-dentistry?blog_paging=1	0.07	January 13, 2021 (20:17) [new]
https://www.adhaz.com/blog-crowns	0.08	January 13, 2021 (20:17) [new]
https://www.adhaz.com/blog-crowns?blog_paging=1	0.08	January 13, 2021 (20:17) [new]
https://www.adhaz.com/blog-crowns?blog_paging=2	0.07	January 13, 2021 (20:17) [new]
https://www.adhaz.com/blog-dental-sedation	0.07	January 13, 2021 (20:17) [new]
https://www.adhaz.com/blog-dental-sedation?blog_paging=1	0.07	January 13, 2021 (20:17) [new]
Full Mouth Reconstruction https://www.adhaz.com/blog-full-mouth-reconstruction	0.08	January 13, 2021 (20:17) [new]
Full Mouth Reconstruction https://www.adhaz.com/blog-full-mouth-reconstruction?blog_paging=1	0.08	January 13, 2021 (20:17) [new]
Full Mouth Reconstruction https://www.adhaz.com/blog-full-mouth-reconstruction?blog_paging=2	0.07	January 13, 2021 (20:17) [new]
https://www.adhaz.com/blog-general-dentistry	0.08	January 13, 2021 (20:17) [new]
https://www.adhaz.com/blog-general-dentistry?blog_paging=1	0.08	January 13, 2021 (20:17) [new]
https://www.adhaz.com/blog-general-dentistry?blog_paging=2	0.07	January 13, 2021 (20:17) [new]
https://www.adhaz.com/blog-orthodontics	0.07	January 13, 2021 (20:17) [new]
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https://www.adhaz.com/blog-pediatric-dentistry	0.06	January 13, 2021 (20:17) [new]
https://www.adhaz.com/blog-pediatric-dentistry?blog_paging=1	0.06	January 13, 2021 (20:17) [new]
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https://www.adhaz.com/blog-restorative-dentistry	0.08	January 13, 2021 (20:17) [new]
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https://www.adhaz.com/blog-teeth-whitening	0.07	January 13, 2021 (20:17) [new]
https://www.adhaz.com/blog-teeth-whitening?blog_paging=1	0.07	January 13, 2021 (20:17) [new]
The Dangers of Teething Gels https://www.adhaz.com/blog/Dangers-of-Teething-Gels	0.07	January 13, 2021 (20:17) [new]
Oral Health Concerns for Post-Menopausal Women https://www.adhaz.com/blog/Oral-Health-Concerns-for-Post-Menopausal-Women	0.09	January 13, 2021 (20:17) [new]



Page URL	Ratio	Discovered
Should You Have Your Amalgam Fillings Removed? https://www.adhaz.com/blog/Should-You-Remove-Amalgam-Fillings	0.08	January 13, 2021 (20:17) [new]
Perfect Your Smile with Tooth-Colored Fillings https://www.adhaz.com/blog/Tooth-colored-fillings-phoenix	0.09	January 13, 2021 (20:17) [new]
CEREC crown Phoenix - CEREC - A New Crown in Just One Day https://www.adhaz.com/blog/cerec-a-new-crown-in-just-one-day	0.09	January 13, 2021 (20:17) [new]
I Don't Want a Deep Cleaning, I Just Want Regular Cleaning https://www.adhaz.com/blog/deep-cleaning	0.10	January 13, 2021 (20:17) [new]
Dental Implants in Phoenix https://www.adhaz.com/blog/dental-implants	0.09	January 13, 2021 (20:17) [new]
Break out the Helmets and Mouthguards, April is Here! https://www.adhaz.com/blog/dental-mouthguards	0.10	January 13, 2021 (20:17) [new]
Dental Veneers Help to Perfect Smiles https://www.adhaz.com/blog/dental-veneers	0.08	January 13, 2021 (20:17) [new]
Phoenix Patient Care - Dentistry with Excellence in Mind https://www.adhaz.com/blog/dentistry-with-excellence-in-mind	0.10	January 13, 2021 (20:17) [new]
Dental Insurance, Phoenix - Is Dental Insurance Right for Me? https://www.adhaz.com/blog/is-dental-insurance-right-for	0.08	January 13, 2021 (20:17) [new]
Phoenix, Oral-Systemic Health Links - New Year, New You? Don't forget https://www.adhaz.com/blog/new-year-new-you	0.10	January 13, 2021 (20:17) [new]
Best dental care in Phoenix at Ahwatukee office - Our Practice https://www.adhaz.com/blog/our-practice	0.09	January 13, 2021 (20:17) [new]
Patients with Heart Conditions: Why Your Dentist Needs to Know https://www.adhaz.com/blog/patients-with-heart-conditions	0.09	January 13, 2021 (20:17) [new]
How Sedation Dentistry Can Help https://www.adhaz.com/blog/sedation-dentistry-can-help	0.09	January 13, 2021 (20:17) [new]
Six Months to a Straighter Smile in Phoenix https://www.adhaz.com/blog/six-month-smile	0.09	January 13, 2021 (20:17) [new]
Stress and Your Teeth in Phoenix, AZ https://www.adhaz.com/blog/stress-and-your-teeth	0.10	January 13, 2021 (20:17) [new]
Anatomy of a Tooth - Phoenix, AZ - Preventive Dentistry https://www.adhaz.com/blog/the-anatomy-of-a-tooth	0.10	January 13, 2021 (20:17) [new]
Phoenix Best Dental Treatment https://www.adhaz.com/blog/the-best-dental-treatment-is	0.09	January 13, 2021 (20:17) [new]
Three Summer Tips from Your Doctor https://www.adhaz.com/blog/three-summer-tips-from-your-doctor	0.09	January 13, 2021 (20:17) [new]
What You Need to Know about a Tooth Abscess https://www.adhaz.com/blog/tooth-abscess	0.10	January 13, 2021 (20:17) [new]
Root Planing and Scaling in Phoenix https://www.adhaz.com/blog/treat-gum-disease-scaling-and	0.10	January 13, 2021 (20:17) [new]
Blogs by Advanced Dental Health in Phoenix AZ https://www.adhaz.com/blog?blog_paging=1	0.07	January 13, 2021 (20:17) [new]



Page URL	Ratio	Discovered
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Blogs by Advanced Dental Health in Phoenix AZ https://www.adhaz.com/blog_paging=3	0.07	January 13, 2021 (20:17) [new]
Blogs by Advanced Dental Health in Phoenix AZ https://www.adhaz.com/blog?blog_paging=4	0.07	January 13, 2021 (20:17) [new]
Blogs by Advanced Dental Health in Phoenix AZ https://www.adhaz.com/blog?blog_paging=5	0.07	January 13, 2021 (20:17) [new]
Blogs by Advanced Dental Health in Phoenix AZ https://www.adhaz.com/blog?blog_paging=6	0.07	January 13, 2021 (20:17) [new]
Blogs by Advanced Dental Health in Phoenix AZ https://www.adhaz.com/blog?blog_paging=7	0.07	January 13, 2021 (20:17) [new]
Contact Our Phoenix AZ Dentist Advanced Dental Health https://www.adhaz.com/contact	0.08	January 13, 2021 (20:17) [new]
Glo Professional Whitening in Phoenix AZ Advanced Dental Health https://www.adhaz.com/cosmetic-dentistry/glo-professional-whitening	0.09	January 13, 2021 (20:17) [new]
Dental History Form Advanced Dental Health https://www.adhaz.com/dental-history	0.08	January 13, 2021 (20:17) [new]
Dental Implants https://www.adhaz.com/dental-implants	0.08	January 13, 2021 (20:17) [new]
Dental Implants https://www.adhaz.com/dental-implants?blog_paging=1	0.08	January 13, 2021 (20:17) [new]
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Dentures https://www.adhaz.com/dentures	0.07	January 13, 2021 (20:17) [new]
Dentures https://www.adhaz.com/dentures?blog_paging=1	0.07	January 13, 2021 (20:17) [new]
Endodontics https://www.adhaz.com/endodontics	0.09	January 13, 2021 (20:17) [new]
Advanced Dental Health Dentist in Phoenix https://www.adhaz.com/index	0.08	January 13, 2021 (20:17) [new]
Medical History https://www.adhaz.com/medical-history	0.07	January 13, 2021 (20:17) [new]
Patient Coronavirus Consent Form https://www.adhaz.com/patient-coronavirus-consent-form	0.07	January 13, 2021 (20:17) [new]
Patient Information Advanced Dental Health in Phoenix AZ https://www.adhaz.com/patient-information	0.08	January 13, 2021 (20:17) [new]
Patient Resources Advanced Dental Health in Phoenix AZ https://www.adhaz.com/patient-resources	0.07	January 13, 2021 (20:17) [new]
Smile Gallery Advanced Dental Health in Phoenix AZ https://www.adhaz.com/photogallery/?file=photogallery⌖_extension=&isaDirectory=true	0.06	January 13, 2021 (20:17) [new]

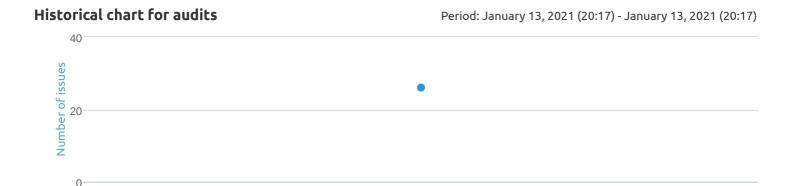


Page URL	Ratio	Discovered
Before & After Cosmetic Dental Treatments Advanced Dental Health https://www.adhaz.com/photogallery/cosmetic-reconstruction	0.06	January 13, 2021 (20:17) [new]
Dental Implants in Phoenix AZ Advanced Dental Health https://www.adhaz.com/photogallery/dental-implants	0.06	January 13, 2021 (20:17) [new]
Dentures in Phoenix AZ Advanced Dental Health https://www.adhaz.com/photogallery/dentures	0.06	January 13, 2021 (20:17) [new]
Porcelain Veneers in Phoenix AZ Porcelain Veneers Smile Gallery https://www.adhaz.com/photogallery/porcelain-veneers	0.06	January 13, 2021 (20:17) [new]
Porcelain Crowns Before & After Photos Advanced Dental Health https://www.adhaz.com/photogallery/single-aesthetic-crowns	0.06	January 13, 2021 (20:17) [new]
Teeth Whitening in Phonex AZ Advanced Dental Health https://www.adhaz.com/photogallery/teeth-whitening	0.06	January 13, 2021 (20:17) [new]
Request Appointment https://www.adhaz.com/request-appointment	0.07	January 13, 2021 (20:17) [new]
Search Results Advanced Dental Health https://www.adhaz.com/search-results	0.08	January 13, 2021 (20:17) [new]
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Search Results Advanced Dental Health https://www.adhaz.com/search-results?blog_paging=4	0.08	January 13, 2021 (20:17) [new]
Search Results Advanced Dental Health https://www.adhaz.com/search-results?blog_paging=5	0.07	January 13, 2021 (20:17) [new]
Search Results Advanced Dental Health https://www.adhaz.com/search-results?blog_paging=6	0.07	January 13, 2021 (20:17) [new]
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header-elements https://www.adhaz.com/sections/header-elements	0.06	January 13, 2021 (20:17) [new]
Sedation Dentistry https://www.adhaz.com/sedation-dentistry	0.07	January 13, 2021 (20:17) [new]
Advanced Dental Health Sitemap https://www.adhaz.com/sitemap	0.07	January 13, 2021 (20:17) [new]
Testimonials for Advanced Dental Health Dentist in Phoenix Reviews https://www.adhaz.com/testimonials	0.06	January 13, 2021 (20:17) [new]
Testimonials for Advanced Dental Health Dentist in Phoenix Reviews https://www.adhaz.com/testimonials/	0.06	January 13, 2021 (20:17) [new]



Missing meta description

About this issue: Though meta descriptions don't have a direct influence on rankings, they are used by search engines to display your page's description in search results. A good description helps users know what your page is about and encourages them to click on it. If your page's meta description tag is missing, search engines will usually display its first sentence, which may be irrelevant and unappealing to users. For more information, please see these article: Create good titles and snippets in Search Results: https://support.google.com/webmasters/answer/35624. How to fix: In order to gain a higher click-through rate, you should ensure that all of your webpages have meta descriptions that contain relevant keywords.



13 Jan

- Missing meta description

Missing meta description 26

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Page URL	Discovered
https://www.adhaz.com//blog/2014/06/13/myths-and-misconceptions-of-dental-145546	January 13, 2021 (20:17) [new]
https://www.adhaz.com//cosmetic-dentistry/porcelain+veneers	January 13, 2021 (20:17) [new]
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https://www.adhaz.com//restorative-dentistry/dental-bridges-and-crowns	January 13, 2021 (20:17) [new]
https://www.adhaz.com//restorative-dentistry/dental-crowns-bridges	January 13, 2021 (20:17) [new]
https://www.adhaz.com//restorative-dentistry/preventive-dentistry	January 13, 2021 (20:17) [new]
Dr Holton https://www.adhaz.com/about/dr-holton	January 13, 2021 (20:17) [new]
Pay Online https://www.adhaz.com/about/pay-online	January 13, 2021 (20:17) [new]
Accessibility Statement https://www.adhaz.com/accessibility-statement	January 13, 2021 (20:17) [new]
Full Mouth Reconstruction https://www.adhaz.com/blog-full-mouth-reconstruction	January 13, 2021 (20:17) [new]
Full Mouth Reconstruction https://www.adhaz.com/blog-full-mouth-reconstruction?blog_paging=1	January 13, 2021 (20:17) [new]



Page URL	Discovered
Full Mouth Reconstruction https://www.adhaz.com/blog-full-mouth-reconstruction?blog_paging=2	January 13, 2021 (20:17) [new]
Dental Implants https://www.adhaz.com/dental-implants	January 13, 2021 (20:17) [new]
Dental Implants https://www.adhaz.com/dental-implants?blog_paging=1	January 13, 2021 (20:17) [new]
Dental Implants https://www.adhaz.com/dental-implants?blog_paging=2	January 13, 2021 (20:17) [new]
Dentures https://www.adhaz.com/dentures	January 13, 2021 (20:17) [new]
Dentures https://www.adhaz.com/dentures?blog_paging=1	January 13, 2021 (20:17) [new]
Endodontics https://www.adhaz.com/endodontics	January 13, 2021 (20:17) [new]
Medical History https://www.adhaz.com/medical-history	January 13, 2021 (20:17) [new]
Patient Coronavirus Consent Form https://www.adhaz.com/patient-coronavirus-consent-form	January 13, 2021 (20:17) [new]
Request Appointment https://www.adhaz.com/request-appointment	January 13, 2021 (20:17) [new]
https://www.adhaz.com/restorative-dentistry/dental-bridges-and-crowns	January 13, 2021 (20:17) [new]
https://www.adhaz.com/restorative-dentistry/fillings/tooth-colored	January 13, 2021 (20:17) [new]
header-elements https://www.adhaz.com/sections/header-elements	January 13, 2021 (20:17) [new]
Sedation Dentistry https://www.adhaz.com/sedation-dentistry	January 13, 2021 (20:17) [new]
Advanced Dental Health Sitemap https://www.adhaz.com/sitemap	January 13, 2021 (20:17) [new]

Links lead to HTTP pages for HTTPS site

① About this issue: If any link on website points to the old HTTP version of website, search engines can become confused as to which version of the page they should rank. How to fix: Replace all HTTP links with the new HTTPS versions.



Historical chart for audits

Period: January 13, 2021 (20:17) - January 13, 2021 (20:17)



- Links lead to HTTP pages for HTTPS site

Links lead to HTTP pages for HTTPS site 15

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HTTPS Page URL	HTTP Link URL	Discovered
Dental Implants in Phoenix https://www.adhaz.com/blog/dental-implants	http://www.adhaz.com/about/financing-options	January 13, 2021 (20:17) [new]
Dental Veneers Help to Perfect Smiles https://www.adhaz.com/blog/dental-veneers	http://www.adhaz.com/cosmetic-dentistry/porcelain-veneers	January 13, 2021 (20:17) [new]
How Sedation Dentistry Can Help https://www.adhaz.com/blog/sedation-dentistry-can-help	http://www.adhaz.com/about/meet-our-team	January 13, 2021 (20:17) [new]
Six Months to a Straighter Smile in Phoenix https://www.adhaz.com/blog/six-month-smile	http://www.adhaz.com/cosmetic-dentistry/invisalign	January 13, 2021 (20:17) [new]
Six Months to a Straighter Smile in Phoenix https://www.adhaz.com/blog/six-month-smile	http://www.adhaz.com/orthodontics	January 13, 2021 (20:17) [new]
Tooth Decay Treatments - Phoenix https://www.adhaz.com/blog/tooth-decay-treatments-unders tand-your	http://adhaz.com/restorative-dentistry	January 13, 2021 (20:17) [new]
Tooth Decay Treatments - Phoenix https://www.adhaz.com/blog/tooth-decay-treatments-unders tand-your	http://adhaz.com/contact	January 13, 2021 (20:17) [new]
Dental Bonding in Phoenix AZ Advanced Dental Health https://www.adhaz.com/cosmetic-dentistry/dental-bonding	http://www.adhaz.com/cosmetic-dentistry	January 13, 2021 (20:17) [new]
Dental Bonding in Phoenix AZ Advanced Dental Health https://www.adhaz.com/cosmetic-dentistry/dental-bonding	http://www.adhaz.com/cosmetic-dentistry/teeth-whitening	January 13, 2021 (20:17) [new]
Dental Bonding in Phoenix AZ Advanced Dental Health https://www.adhaz.com/cosmetic-dentistry/dental-bonding	http://www.adhaz.com/restorative-dentistry	January 13, 2021 (20:17) [new]
Dental Bonding in Phoenix AZ Advanced Dental Health https://www.adhaz.com/cosmetic-dentistry/dental-bonding	http://www.adhaz.com/restorative-dentistry/dental-bridges-a nd-crowns	January 13, 2021 (20:17) [new]
Dental Bonding in Phoenix AZ Advanced Dental Health https://www.adhaz.com/cosmetic-dentistry/dental-bonding	http://www.adhaz.com/cosmetic-dentistry/porcelain-veneers	January 13, 2021 (20:17) [new]
Dental Fillings in Phoenix AZ Advanced Dental Health https://www.adhaz.com/restorative-dentistry/fillings	http://www.adhaz.com/restorative-dentistry	January 13, 2021 (20:17) [new]



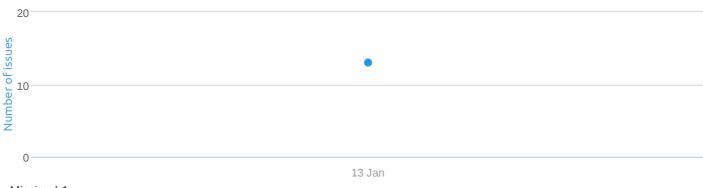
HTTPS Page URL	HTTP Link URL	Discovered
Dental Fillings in Phoenix AZ Advanced Dental Health https://www.adhaz.com/restorative-dentistry/fillings	http://www.adhaz.com/restorative-dentistry/fillings/tooth-colore d	January 13, 2021 (20:17) [new]
Oral Surgery in Phoenix AZ Advanced Dental Health https://www.adhaz.com/restorative-dentistry/oral-surger y	http://www.adhaz.com/restorative-dentistry/dental-implants	January 13, 2021 (20:17) [new]

Missing h1

About this issue: While less important than <title> tags, h1 headings still help define your page's topic for search engines and users. If an <h1> tag is empty or missing, search engines may place your page lower than they would otherwise. Besides, a lack of an <h1> tag breaks your page's heading hierarchy, which is not SEO friendly. How to fix: Provide a concise, relevant h1 heading for each of your page.

Historical chart for audits

Period: January 13, 2021 (20:17) - January 13, 2021 (20:17)



Missing h1

Missing h1 13

adhaz.com

Page URL	Discovered
Advanced Dental Health Dentist in Phoenix https://www.adhaz.com/	January 13, 2021 (20:17) [new]
Advanced Dental Health Dentist in Phoenix https://www.adhaz.com//	January 13, 2021 (20:17) [new]
https://www.adhaz.com//blog/2014/06/13/myths-and-misconceptions-of-dental-145546	January 13, 2021 (20:17) [new]
https://www.adhaz.com//cosmetic-dentistry/porcelain+veneers	January 13, 2021 (20:17) [new]
Advanced Dental Health Dentist in Phoenix https://www.adhaz.com//meet-the-doctors/	January 13, 2021 (20:17) [new]
https://www.adhaz.com//procedures/cosmetic-dentistry/porcelain-veneers/	January 13, 2021 (20:17) [new]
https://www.adhaz.com//restorative-dentistry/dental-bridges-and-crowns	January 13, 2021 (20:17) [new]
https://www.adhaz.com//restorative-dentistry/dental-crowns-bridges	January 13, 2021 (20:17) [new]
https://www.adhaz.com//restorative-dentistry/preventive-dentistry	January 13, 2021 (20:17) [new]



Page URL	Discovered
Advanced Dental Health Dentist in Phoenix https://www.adhaz.com/index	January 13, 2021 (20:17) [new]
https://www.adhaz.com/restorative-dentistry/dental-bridges-and-crowns	January 13, 2021 (20:17) [new]
https://www.adhaz.com/restorative-dentistry/fillings/tooth-colored	January 13, 2021 (20:17) [new]
header-elements https://www.adhaz.com/sections/header-elements	January 13, 2021 (20:17) [new]

Duplicate content in h1 and title

About this issue: It is a bad idea to duplicate your title tag content in your first-level header. If your page's <title> and <h1> tags match, the latter may appear over-optimized to search engines. Also, using the same content in titles and headers means a lost opportunity to incorporate other relevant keywords for your page. For more information, please see this Google article: https://support.google.com/webmasters/answer/35624. How to fix: Try to create different content for your <title> and <h1> tags.

Historical chart for audits





- Duplicate content in h1 and title

Duplicate content in h1 and title 9

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Page URL	Title	Discovered
Pay Online https://www.adhaz.com/about/pay-online	Pay Online	January 13, 2021 (20:17) [new]
Accessibility Statement https://www.adhaz.com/accessibility-statement	Accessibility Statement	January 13, 2021 (20:17) [new]
How Sedation Dentistry Can Help https://www.adhaz.com/blog/sedation-dentistry-can-help	How Sedation Dentistry Can Help	January 13, 2021 (20:17) [new]
Dental Implants https://www.adhaz.com/dental-implants	Dental Implants	January 13, 2021 (20:17) [new]
Dental Implants https://www.adhaz.com/dental-implants?blog_paging=1	Dental Implants	January 13, 2021 (20:17) [new]



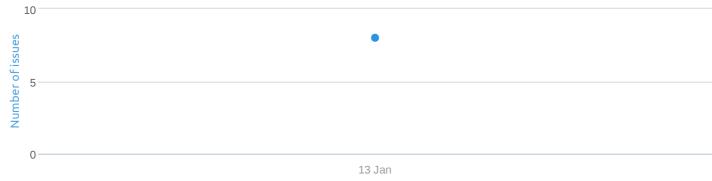
Page URL	Title	Discovered
Dental Implants https://www.adhaz.com/dental-implants?blog_paging=2	Dental Implants	January 13, 2021 (20:17) [new]
Endodontics https://www.adhaz.com/endodontics	Endodontics	January 13, 2021 (20:17) [new]
Medical History https://www.adhaz.com/medical-history	Medical History	January 13, 2021 (20:17) [new]
Sedation Dentistry https://www.adhaz.com/sedation-dentistry	Sedation Dentistry	January 13, 2021 (20:17) [new]

Uncompressed pages

① About this issue: This issue is triggered if the Content-Encoding entity is not present in the response header. Page compression is essential to the process of optimizing your website. Using uncompressed pages leads to a slower page load time, resulting in a poor user experience and a lower search engine ranking. How to fix: Enable compression on your webpages for faster load time.

Historical chart for audits

Period: January 13, 2021 (20:17) - January 13, 2021 (20:17)



Uncompressed pages

Uncompressed pages 8

adhaz.com

Page URL	Discovered
https://www.adhaz.com//blog/2014/06/13/myths-and-misconceptions-of-dental-145546	January 13, 2021 (20:17) [new]
https://www.adhaz.com//cosmetic-dentistry/porcelain+veneers	January 13, 2021 (20:17) [new]
https://www.adhaz.com//procedures/cosmetic-dentistry/porcelain-veneers/	January 13, 2021 (20:17) [new]
https://www.adhaz.com//restorative-dentistry/dental-bridges-and-crowns	January 13, 2021 (20:17) [new]
https://www.adhaz.com//restorative-dentistry/dental-crowns-bridges	January 13, 2021 (20:17) [new]
https://www.adhaz.com//restorative-dentistry/preventive-dentistry	January 13, 2021 (20:17) [new]
https://www.adhaz.com/restorative-dentistry/dental-bridges-and-crowns	January 13, 2021 (20:17) [new]
https://www.adhaz.com/restorative-dentistry/fillings/tooth-colored	January 13, 2021 (20:17) [new]



Missing hreflang and lang attributes

• About this issue: This issue is reported if your page has neither lang nor hreflang attribute. When running a multilingual website, you should make sure that you're doing it correctly. First, you should use a hreflang attribute to indicate to Google which pages should be shown to visitors based on their location. That way, you can rest assured that your users will always land on the correct language version of your website. You should also declare a language for your webpage's content (i.e., lang attribute). Otherwise, your web text might not be recognized by search engines. It also may not appear in search results, or may be displayed incorrectly. How to fix: Perform the following: 1. Add a lang attribute to the http://example.com/" hreflang="en"/>

Historical chart for audits

Period: January 13, 2021 (20:17) - January 13, 2021 (20:17)



Missing hreflang and lang attributes

Missing hreflang and lang attributes 8

adhaz.com

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Page URL	Discovered
https://www.adhaz.com//blog/2014/06/13/myths-and-misconceptions-of-dental-145546	January 13, 2021 (20:17) [new]
https://www.adhaz.com//cosmetic-dentistry/porcelain+veneers	January 13, 2021 (20:17) [new]
https://www.adhaz.com//procedures/cosmetic-dentistry/porcelain-veneers/	January 13, 2021 (20:17) [new]
https://www.adhaz.com//restorative-dentistry/dental-bridges-and-crowns	January 13, 2021 (20:17) [new]
https://www.adhaz.com//restorative-dentistry/dental-crowns-bridges	January 13, 2021 (20:17) [new]
https://www.adhaz.com//restorative-dentistry/preventive-dentistry	January 13, 2021 (20:17) [new]
https://www.adhaz.com/restorative-dentistry/dental-bridges-and-crowns	January 13, 2021 (20:17) [new]
https://www.adhaz.com/restorative-dentistry/fillings/tooth-colored	January 13, 2021 (20:17) [new]



Doctype not declared

About this issue: A webpage's doctype instructs web browsers which version of HTML or XHTML is being used. Declaring a doctype is extremely important in order for a page's content to load properly. If no doctype is specified, this may lead to various problems, such as messed up page content or slow page load speed, and, as a result, negatively affect user experience. How to fix: Specify a doctype for each of your pages by adding a <!Doctype> element (e.g., "<!Doctype HTML5>") to the very top of every webpage source, right before the <html> tag.



Period: January 13, 2021 (20:17) - January 13, 2021 (20:17)



Doctype not declared

Doctype not declared 8

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Page URL	Discovered
https://www.adhaz.com//blog/2014/06/13/myths-and-misconceptions-of-dental-145546	January 13, 2021 (20:17) [new]
https://www.adhaz.com//cosmetic-dentistry/porcelain+veneers	January 13, 2021 (20:17) [new]
https://www.adhaz.com//procedures/cosmetic-dentistry/porcelain-veneers/	January 13, 2021 (20:17) [new]
https://www.adhaz.com//restorative-dentistry/dental-bridges-and-crowns	January 13, 2021 (20:17) [new]
https://www.adhaz.com//restorative-dentistry/dental-crowns-bridges	January 13, 2021 (20:17) [new]
https://www.adhaz.com//restorative-dentistry/preventive-dentistry	January 13, 2021 (20:17) [new]
https://www.adhaz.com/restorative-dentistry/dental-bridges-and-crowns	January 13, 2021 (20:17) [new]
https://www.adhaz.com/restorative-dentistry/fillings/tooth-colored	January 13, 2021 (20:17) [new]

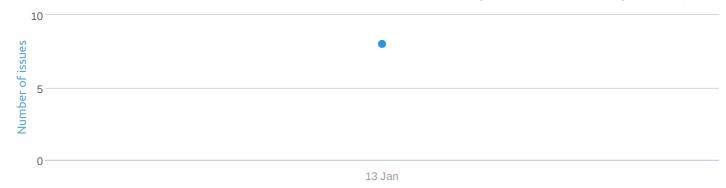
Low word count

• About this issue: This issue is triggered if the number of words on your webpage is less than 200. The amount of text placed on your webpage is a quality signal to search engines. Search engines prefer to provide as much information to users as possible, so pages with longer content tend to be placed higher in search results, as opposed to those with lower word counts. For more information, please view this video: https://www.youtube.com/watch?v=w3-obcXkyA4. How to fix: Improve your on-page content and be sure to include more than 200 meaningful words.



Historical chart for audits

Period: January 13, 2021 (20:17) - January 13, 2021 (20:17)



- Low word count

Low word count 8

adhaz.com

Page URL	Words Count	Discovered
https://www.adhaz.com//blog/2014/06/13/myths-and-misconceptions-of-dental-145546	1	January 13, 2021 (20:17) [new]
https://www.adhaz.com//cosmetic-dentistry/porcelain+veneers	1	January 13, 2021 (20:17) [new]
https://www.adhaz.com//procedures/cosmetic-dentistry/porcelain-veneers/	1	January 13, 2021 (20:17) [new]
https://www.adhaz.com//restorative-dentistry/dental-bridges-and-crowns	1	January 13, 2021 (20:17) [new]
https://www.adhaz.com//restorative-dentistry/dental-crowns-bridges	1	January 13, 2021 (20:17) [new]
https://www.adhaz.com//restorative-dentistry/preventive-dentistry	1	January 13, 2021 (20:17) [new]
https://www.adhaz.com/restorative-dentistry/dental-bridges-and-crowns	1	January 13, 2021 (20:17) [new]
https://www.adhaz.com/restorative-dentistry/fillings/tooth-colored	1	January 13, 2021 (20:17) [new]

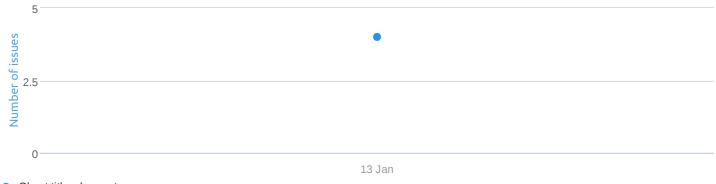
Short title element

① About this issue: Generally, using short titles on webpages is a recommended practice. However, keep in mind that titles containing 10 characters or less do not provide enough information about what your webpage is about and limit your page's potential to show up in search results for different keywords. For more information, please see this Google article: https://support.google.com/webmasters/answer/35624. How to fix: Add more descriptive text inside your page's <title> tag.



Historical chart for audits

Period: January 13, 2021 (20:17) - January 13, 2021 (20:17)



- Short title element

Short title element 4

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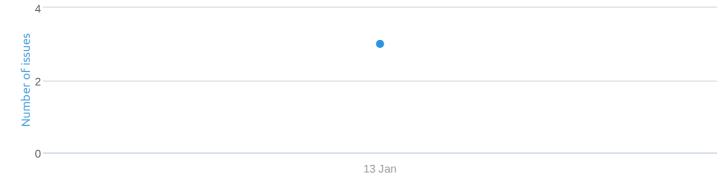
Page URL	Title	Discovered
Dr Holton https://www.adhaz.com/about/dr-holton	Dr Holton	January 13, 2021 (20:17) [new]
Pay Online https://www.adhaz.com/about/pay-online	Pay Online	January 13, 2021 (20:17) [new]
Dentures https://www.adhaz.com/dentures	Dentures	January 13, 2021 (20:17) [new]
Dentures https://www.adhaz.com/dentures?blog.paging=1	Dentures	January 13, 2021 (20:17) [new]

Long title element

(1) About this issue: Most search engines truncate titles containing more than 70 characters. Incomplete and shortened titles look unappealing to users and won't entice them to click on your page. For more information, please see this Google article: https://support.google.com/webmasters/answer/35624. How to fix: Try to rewrite your page titles to be 70 characters or less.

Historical chart for audits





Long title element



Long title element 3

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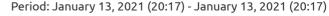
ut

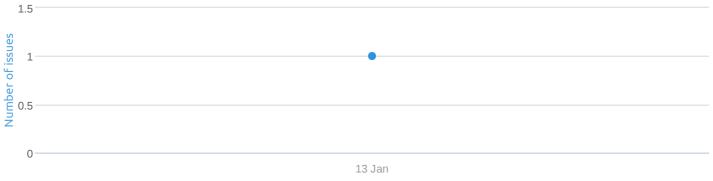
Page URL	Title	Discovered
Oral Injury and Tooth Loss - Phoenix, AZ - Ahwatukee - Restora tive Dentistry https://www.adhaz.com/blog/oral-injury-and-tooth-loss	Oral Injury and Tooth Loss - Phoenix, AZ - Ahwatukee - Restorative Dentistry	January 13, 2021 (20:17) [new]
Prevention Dentistry - Prevention is the Best Medicine - Phoe nix, AZ - Ahwatukee https://www.adhaz.com/blog/prevention-is-the-best-medicine	Prevention Dentistry - Prevention is the Best Medicine - Phoenix, AZ - Ahwatukee	January 13, 2021 (20:17) [new]
Implant-Supported Dentures Phoenix - Ahwatukee - What Pati ents Should Know About https://www.adhaz.com/blog/what-patients-should-know-abo	Implant-Supported Dentures Phoenix - Ahwatukee - What Patients Should Know About	January 13, 2021 (20:17) [new]

Missing ALT attributes

About this issue: Alt attributes within tags are used by search engines to understand the contents of your images. If you neglect alt attributes, you may miss the chance to get a better placement in search results because alt attributes allow you to rank in image search results. Not using alt attributes also negatively affects the experience of visually impaired users and those who have disabled images in their browsers. For more information, please see these articles: Using ALT attributes smartly: https://webmasters.googleblog.com/2007/12/using-alt-attributes-smartly.html and Google Image Publishing Guidelines: https://support.google.com/webmasters/answer/114016?hl=en. How to fix: Specify a relevant alternative attribute inside an tag for each image on your website, e.g., "".

Historical chart for audits





Missing ALT attributes

Missing ALT attributes 1

adhaz.com

Page URL Image URL Discovered

Pay Online https://www.adhaz.com/abo ut/pay-online http://www.carecredit.com/adtoolkit/assets/pages/library/buttons/PMP_Buttons/280x100/Car January 13, 2021 (20:17) [new] eCredit_Button_PMP_280x100_f_v1.png



Permanent redirects

• About this issue: Although using permanent redirects (a 301 or 308 redirect) is appropriate in many situations (for example, when you move a website to a new domain, redirect users from a deleted page to a new one, or handle duplicate content issues), we recommend that you keep them to a reasonable minimum. Every time you redirect one of your website's pages, it decreases your crawl budget, which may run out before search engines can crawl the page you want to be indexed. Moreover, too many permanent redirects can be confusing to users. How to fix: Review all URLs with a permanent redirect. Change permanent redirects to a target page URL where possible.



Period: January 13, 2021 (20:17) - January 13, 2021 (20:17)



- Permanent redirects

Permanent redirects 100

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Page URL with Redirect Link	Initial Redirect URL	Final Destination URL	Status code	Discovered
Advanced Dental Health Dentist in Phoenix https://www.adhaz.com/	https://www.adhaz.com/ preventive-dentistry	https://www.adhaz.com/preventive-dentistry/?file=preventive-dentistry⌖_extension=&isaDirectory=true	301	January 13, 2021 (20:17) [new]
Advanced Dental Health Dentist in Phoenix https://www.adhaz.com/	https://www.adhaz.com/ cosmetic-dentistry	https://www.adhaz.com/cosmetic-dentistry/?file=cosmetic-dentistry⌖_extension=&isaDirectory=true	301	January 13, 2021 (20:17) [new]
Advanced Dental Health Dentist in Phoenix https://www.adhaz.com/	https://www.adhaz.com/ restorative-dentistry	https://www.adhaz.com/restorative-dentistry/?file=restorative-dentistry⌖_extension=&isaDirectory=true	301	January 13, 2021 (20:17) [new]
Advanced Dental Health Dentist in Phoenix https://www.adhaz.com/	https://www.adhaz.com/ about	https://www.adhaz.com/about/?file=about⌖_extension=&isaDirectory=true	301	January 13, 2021 (20:17) [new]
Advanced Dental Health Dentist in Phoenix https://www.adhaz.com/	https://www.adhaz.com/ photogallery	https://www.adhaz.com/photogallery/?file=photogallery⌖_extension=&isaDirectory=true	301	January 13, 2021 (20:17) [new]
Advanced Dental Health Dentist in Phoenix https://www.adhaz.co m//	https://www.adhaz.com/ preventive-dentistry	https://www.adhaz.com/preventive-dentistry/?file=preventive-dentistry⌖_extension=&isaDirectory=true	301	January 13, 2021 (20:17) [new]
Advanced Dental Health Dentist in Phoenix https://www.adhaz.co m//	https://www.adhaz.com/ cosmetic-dentistry	https://www.adhaz.com/cosmetic-dentistry/?file=cosmetic-dentistry⌖_extension=&isaDirectory=true	301	January 13, 2021 (20:17) [new]



Page URL with Redirect Link	Initial Redirect URL	Final Destination URL	Status code	Discovered
Advanced Dental Health Den tist in Phoenix https://www.adhaz.com//	https://www.adhaz.co m/restorative-dentistry	https://www.adhaz.com/restorative-dentistry/?file=restora tive-dentistry⌖_extension=&isaDirectory=true	301	January 13, 2021 (20:17) [new]
Advanced Dental Health Dentist in Phoenix https://www.adhaz.com//	https://www.adhaz.co m/about	https://www.adhaz.com/about/?file=about⌖_extension=&isaDirectory=true	301	January 13, 2021 (20:17) [new]
Advanced Dental Health Dentist in Phoenix https://www.adhaz.com//	https://www.adhaz.co m/photogallery	https://www.adhaz.com/photogallery/?file=photogallery⌖_extension=&isaDirectory=true	301	January 13, 2021 (20:17) [new]
Meet the Team at Advanced D ental Health in Phoenix AZ https://www.adhaz.com//abo ut/meet-our-team	https://www.adhaz.co m/restorative-dentistry	https://www.adhaz.com/restorative-dentistry/?file=restorative-dentistry⌖_extension=&isaDirectory=true	301	January 13, 2021 (20:17) [new]
Meet the Team at Advanced D ental Health in Phoenix AZ https://www.adhaz.com//abo ut/meet-our-team	https://www.adhaz.co m/about	https://www.adhaz.com/about/?file=about⌖_extension=&isaDirectory=true	301	January 13, 2021 (20:17) [new]
Meet the Team at Advanced D ental Health in Phoenix AZ https://www.adhaz.com//abo ut/meet-our-team	https://www.adhaz.co m/photogallery	https://www.adhaz.com/photogallery/?file=photogallery⌖_extension=&isaDirectory=true	301	January 13, 2021 (20:17) [new]
Meet the Team at Advanced D ental Health in Phoenix AZ https://www.adhaz.com//abo ut/meet-our-team	https://www.adhaz.co m/preventive-dentistry	https://www.adhaz.com/preventive-dentistry/?file=preventive-dentistry⌖_extension=&isaDirectory=true	301	January 13, 2021 (20:17) [new]
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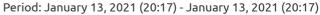
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• We're only displaying 100 results. To view all results, export your report to a CSV or Excel file format.

Page Crawl Depth more than 3 clicks

① About this issue: A page's crawl depth is the number of clicks required for users and search engine crawlers to reach it via its corresponding homepage. From an SEO perspective, an excessive crawl depth may pose a great threat to your optimization efforts, as both crawlers and users are less likely to reach deep pages. For this reason, pages that contain important content should be no more than 3 clicks away from your homepage. How to fix: Make sure that pages with important content can be reached within a few clicks. If any of them are buried too deep in your site, consider changing your internal link architecture.

Historical chart for audits





13 Jan

- Page Crawl Depth more than 3 clicks



Page Crawl Depth more than 3 clicks 31

adhaz.com

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Page URL	Crawl Depth	Discovered
http://adhaz.com/contact	4	January 13, 2021 (20:17) [new]
http://adhaz.com/restorative-dentistry	4	January 13, 2021 (20:17) [new]
http://www.adhaz.com/about/financing-options	4	January 13, 2021 (20:17) [new]
http://www.adhaz.com/cosmetic-dentistry/invisalign	4	January 13, 2021 (20:17) [new]
http://www.adhaz.com/orthodontics	4	January 13, 2021 (20:17) [new]
Advanced Dental Health Dentist in Phoenix https://www.adhaz.com//	4	January 13, 2021 (20:17) [new]
Meet the Team at Advanced Dental Health in Phoenix AZ https://www.adhaz.com//about/meet-our-team	4	January 13, 2021 (20:17) [new]
https://www.adhaz.com//blog/2014/06/13/myths-and-misconceptions-of-dental-145546	5	January 13, 2021 (20:17) [new]
Contact Our Phoenix AZ Dentist Advanced Dental Health https://www.adhaz.com//contact	4	January 13, 2021 (20:17) [new]
Contact Our Phoenix AZ Dentist Advanced Dental Health https://www.adhaz.com//contact/	4	January 13, 2021 (20:17) [new]
https://www.adhaz.com//cosmetic-dentistry/porcelain+veneers	4	January 13, 2021 (20:17) [new]
Porcelain Veneers in Phoenix AZ Advanced Dental Health https://www.adhaz.com//cosmetic-dentistry/porcelain-veneers	4	January 13, 2021 (20:17) [new]
Smile Makeover in Phoenix AZ Advanced Dental Health https://www.adhaz.com//cosmetic-dentistry/smile-makeover	4	January 13, 2021 (20:17) [new]
Advanced Dental Health Dentist in Phoenix https://www.adhaz.com//meet-the-doctors/	4	January 13, 2021 (20:17) [new]
Best dental care in Phoenix at Ahwatukee office - Our Practice https://www.adhaz.com//our-practice/	4	January 13, 2021 (20:17) [new]
https://www.adhaz.com//preventive-dentistry	5	January 13, 2021 (20:17) [new]
https://www.adhaz.com//procedures/cosmetic-dentistry/porcelain-veneers/	4	January 13, 2021 (20:17) [new]
https://www.adhaz.com//restorative-dentistry	4	January 13, 2021 (20:17) [new]
https://www.adhaz.com//restorative-dentistry/dental-bridges-and-crowns	4	January 13, 2021 (20:17) [new]
https://www.adhaz.com//restorative-dentistry/dental-crowns-bridges	4	January 13, 2021 (20:17) [new]
Dental Implants in Phoenix AZ Advanced Dental Health https://www.adhaz.com//restorative-dentistry/dental-implants	4	January 13, 2021 (20:17) [new]
https://www.adhaz.com//restorative-dentistry/preventive-dentistry	4	January 13, 2021 (20:17) [new]
Quality Dentistry, Phoenix - Cost vs. Quality in Dentistry https://www.adhaz.com/blog/cost-vs-quality-in-dentistry	4	January 13, 2021 (20:17) [new]



Page URL	Crawl Depth	Discovered
Phoenix Patient Care - Dentistry with Excellence in Mind https://www.adhaz.com/blog/dentistry-with-excellence-in-mind	4	January 13, 2021 (20:17) [new]
Bad Breath Treatment in Phoenix https://www.adhaz.com/blog/freshen-your-breath-by-treating	4	January 13, 2021 (20:17) [new]
Dental Insurance, Phoenix - Is Dental Insurance Right for Me? https://www.adhaz.com/blog/is-dental-insurance-right-for	4	January 13, 2021 (20:17) [new]
Understanding Dental Insurance Phoenix - Myths and Misconceptions of https://www.adhaz.com/blog/myths-and-misconceptions-of-dental	4	January 13, 2021 (20:17) [new]
Phoenix, Oral-Systemic Health Links - New Year, New You? Don't forget https://www.adhaz.com/blog/new-year-new-you	4	January 13, 2021 (20:17) [new]
Phoenix Best Dental Treatment https://www.adhaz.com/blog/the-best-dental-treatment-is	4	January 13, 2021 (20:17) [new]
Search Results Advanced Dental Health https://www.adhaz.com/search-results?blog_paging=5	4	January 13, 2021 (20:17) [new]
Search Results Advanced Dental Health https://www.adhaz.com/search-results?blog_paging=6	4	January 13, 2021 (20:17) [new]

Pages with only one internal link

① About this issue: Having very few incoming internal links means very few visits, or even none, and fewer chances of placing in search results. It is a good practice to add more incoming internal links to pages with useful content. That way, you can rest assured that users and search engines will never miss them. How to fix: Add more incoming internal links to pages with important content.

Historical chart for audits





Pages with only one internal link 28

adhaz.com

Page URL Discovered

Meet the Team at Advanced Dental Health in Phoenix AZ https://www.adhaz.com//about/meet-our-team

January 13, 2021 (20:17) [new]



Page URL	Discovered
https://www.adhaz.com//blog/2014/06/13/myths-and-misconceptions-of-dental-145546	January 13, 2021 (20:17) [new]
https://www.adhaz.com//cosmetic-dentistry/porcelain+veneers	January 13, 2021 (20:17) [new]
Smile Makeover in Phoenix AZ Advanced Dental Health https://www.adhaz.com//cosmetic-dentistry/smile-makeover	January 13, 2021 (20:17) [new]
Advanced Dental Health Dentist in Phoenix https://www.adhaz.com//meet-the-doctors/	January 13, 2021 (20:17) [new]
Best dental care in Phoenix at Ahwatukee office - Our Practice https://www.adhaz.com//our-practice/	January 13, 2021 (20:17) [new]
https://www.adhaz.com//procedures/cosmetic-dentistry/porcelain-veneers/	January 13, 2021 (20:17) [new]
https://www.adhaz.com//restorative-dentistry/dental-crowns-bridges	January 13, 2021 (20:17) [new]
https://www.adhaz.com//restorative-dentistry/preventive-dentistry	January 13, 2021 (20:17) [new]
About Advanced Dental Health Dentist in Phoenix AZ https://www.adhaz.com/about/?file=about⌖_extension=&isaDirectory=true	January 13, 2021 (20:17) [new]
https://www.adhaz.com/blog-cosmetic-dentistry?blog_paging=1	January 13, 2021 (20:17) [new]
https://www.adhaz.com/blog-dental-sedation?blog_paging=1	January 13, 2021 (20:17) [new]
https://www.adhaz.com/blog-pediatric-dentistry?blog_paging=1	January 13, 2021 (20:17) [new]
https://www.adhaz.com/blog-prevention?blog_paging=1	January 13, 2021 (20:17) [new]
https://www.adhaz.com/blog-teeth-whitening?blog_paging=1	January 13, 2021 (20:17) [new]
Cosmetic Dentistry in Phoenix AZ Advanced Dental Health https://www.adhaz.com/cosmetic-dentistry/?file=cosmetic-dentistry⌖_extension=&isaDirectory=true	January 13, 2021 (20:17) [new]
Dentures https://www.adhaz.com/dentures?blog_paging=1	January 13, 2021 (20:17) [new]
Smile Gallery Advanced Dental Health in Phoenix AZ https://www.adhaz.com/photogallery/?file=photogallery⌖_extension=&isaDirectory=true	January 13, 2021 (20:17) [new]
Before & After Cosmetic Dental Treatments Advanced Dental Health https://www.adhaz.com/photogallery/cosmetic-reconstruction	January 13, 2021 (20:17) [new]
Dental Implants in Phoenix AZ Advanced Dental Health https://www.adhaz.com/photogallery/dental-implants	January 13, 2021 (20:17) [new]
Dentures in Phoenix AZ Advanced Dental Health https://www.adhaz.com/photogallery/dentures	January 13, 2021 (20:17) [new]
Porcelain Veneers in Phoenix AZ Porcelain Veneers Smile Gallery https://www.adhaz.com/photogallery/porcelain-veneers	January 13, 2021 (20:17) [new]
Porcelain Crowns Before & After Photos Advanced Dental Health https://www.adhaz.com/photogallery/single-aesthetic-crowns	January 13, 2021 (20:17) [new]
Teeth Whitening in Phonex AZ Advanced Dental Health https://www.adhaz.com/photogallery/teeth-whitening	January 13, 2021 (20:17) [new]
https://www.adhaz.com/restorative-dentistry/dental-bridges-and-crowns	January 13, 2021 (20:17) [new]



Page URL	Discovered
https://www.adhaz.com/restorative-dentistry/fillings/tooth-colored	January 13, 2021 (20:17) [new]
Search Results Advanced Dental Health https://www.adhaz.com/search-results	January 13, 2021 (20:17) [new]
header-elements https://www.adhaz.com/sections/header-elements	January 13, 2021 (20:17) [new]

Multiple h1 tags

1 About this issue: Although multiple <h1> tags are allowed in HTML5, we still do not recommend that you use more than one <h1> tag per page. Including multiple <h1> tags may confuse users. How to fix: Use multiple <h2>-<h6> tags instead of an <h1>.

Historical chart for audits

Period: January 13, 2021 (20:17) - January 13, 2021 (20:17)



Multiple h1 tags

Multiple h1 tags 15

adhaz.com

Page URL	H1 Count	Discovered
Do You Know Your BMI? https://www.adhaz.com/blog/Know-Your-BMI	5	January 13, 2021 (20:17) [new]
Don't Ignore Constant Dental Pain – You May Need a Root Canal, Phoenix AZ https://www.adhaz.com/blog/Pain-You-May-Need-a-Root-Canal	2	January 13, 2021 (20:17) [new]
Patients with Heart Conditions: Why Your Dentist Needs to Know https://www.adhaz.com/blog/patients-with-heart-conditions	2	January 13, 2021 (20:17) [new]
Protecting Yourself Against Oral Cancer https://www.adhaz.com/blog/protecting-yourself-against-oral-cancer	4	January 13, 2021 (20:17) [new]
How Sedation Dentistry Can Help https://www.adhaz.com/blog/sedation-dentistry-can-help	3	January 13, 2021 (20:17) [new]
Everyday Things We Do that Can Stain and Chip Our Teeth in Phoenix AZ https://www.adhaz.com/blog/stain-chip-teeth	2	January 13, 2021 (20:17) [new]
Stress and Your Teeth in Phoenix, AZ https://www.adhaz.com/blog/stress-and-your-teeth	3	January 13, 2021 (20:17) [new]

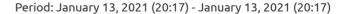


Page URL	H1 Count	Discovered
Dental History Form Advanced Dental Health https://www.adhaz.com/dental-history	2	January 13, 2021 (20:17) [new]
Medical History https://www.adhaz.com/medical-history	4	January 13, 2021 (20:17) [new]
Patient Agreements Advanced Dental Health https://www.adhaz.com/patient-agreements	2	January 13, 2021 (20:17) [new]
Patient Coronavirus Consent Form https://www.adhaz.com/patient-coronavirus-consent-form	2	January 13, 2021 (20:17) [new]
Dental Implants in Phoenix AZ Advanced Dental Health https://www.adhaz.com/photogallery/dental-implants	2	January 13, 2021 (20:17) [new]
Porcelain Crowns Before & After Photos Advanced Dental Health https://www.adhaz.com/photogallery/single-aesthetic-crowns	2	January 13, 2021 (20:17) [new]
Teeth Whitening in Phonex AZ Advanced Dental Health https://www.adhaz.com/photogallery/teeth-whitening	2	January 13, 2021 (20:17) [new]
Dentures in Phoenix AZ Advanced Dental Health https://www.adhaz.com/restorative-dentistry/dentures	2	January 13, 2021 (20:17) [new]

Links with no anchor text

About this issue: This issue is triggered if a link (either external or internal) on your website has an empty or naked anchor (i.e., anchor that uses a raw URL), or anchor text only contains symbols. Although a missing anchor doesn't prevent users and crawlers from following a link, it makes it difficult to understand what the page you're linking to is about. Also, Google considers anchor text when indexing a page. So, a missing anchor represents a lost opportunity to optimize the performance of the linked-to page in search results. How to fix: Use anchor text for your links where it is necessary. The link text must give users and search engines at least a basic idea of what the target page is about. Also, use short but descriptive text. For more information, please see the "Use link wisely" section in Google's SEO Starter Guide https://support.google.com/webmasters/answer/7451184? hl=en&ref_topic=9460495&authuser=0

Historical chart for audits





- Links with no anchor text

Links with no anchor text 4

adhaz.com

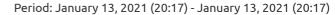


Page URL	Link URL	Discovered
Protecting Yourself Against Oral Cancer https://www.adhaz.com/blog/protecting-yourself-against-oral-cancer	#	January 13, 2021 (20:17) [new]
Single tooth replacement - Single Implant vs. Three Unit Bri dge https://www.adhaz.com/blog/single-implant-vs-three-unit	https://www.adhaz.com//restorative-dentistry/dental-bridges-and-crowns	January 13, 2021 (20:17) [new]
Single tooth replacement - Single Implant vs. Three Unit Bri dge https://www.adhaz.com/blog/single-implant-vs-three-unit	https://www.adhaz.com//restorative-dentistry/dental-implants	January 13, 2021 (20:17) [new]
Single tooth replacement - Single Implant vs. Three Unit Bri dge https://www.adhaz.com/blog/single-implant-vs-three-unit	https://www.adhaz.com//contact	January 13, 2021 (20:17) [new]

No HSTS support

• About this issue: HTTP Strict Transport Security (HSTS) informs web browsers that they can communicate with servers only through HTTPS connections. So, to ensure that you don't serve unsecured content to your audience, we recommend that you implement HSTS support. How to fix: Use a server that supports HSTS.

Historical chart for audits





No HSTS support

No HSTS support 2

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Subdomain	Discovered
adhaz.com	January 13, 2021 (20:17) [new]
www.adhaz.com	January 13, 2021 (20:17) [new]



Links with non-descriptive anchor text

About this issue: This issue is triggered if a non-descriptive anchor text is used for a link (either internal or external). An anchor is considered to be non-descriptive if it doesn't give any idea of what the linked-to page is about, for example, "click here", "right here", etc. This type of anchor provides little value to users and search engines as it doesn't provide any information about the target page. Also, such anchors will offer little in terms of the target page's ability to be indexed by search engines, and as a result, rank for relevant search requests. For more information on the criteria used to trigger this check, refer to kb article title. How to fix: To let users and search engines understand the meaning of the linked-to page, use a succinct anchor text that describes the page's content. For best practices on how to optimize your anchor text, refer to the "Write good link text" section in Google's Search Engine Optimization (SEO) Starter Guide https://support.google.com/webmasters/answer/7451184? hl=en&ref topic=9460495&authuser=0.

Historical chart for audits

Period: January 13, 2021 (20:17) - January 13, 2021 (20:17)



Links with non-descriptive anchor text

Links with non-descriptive anchor text 1

adhaz.com

Page URL	Link URL	Anchor Text	Discovered
CEREC crown Phoenix - CEREC - A New Crown in Just One Day	https://www.adhaz.com//restorative-dentistry/dental-bridg	Learn mo	January 13, 2021 (20:17) [new]
https://www.adhaz.com/blog/cerec-a-new-crown-in-just-one-day	es-and-crowns	re	